

FURNISHING ENGLISH STUDENTS' PROFICIENCY FOR BEING PUBLIC SPEAKER TO MULTILINGUAL SOCIETY AT EDUCATIONAL MAJOR

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Abstract

The students of English Education Major is guided to be a teacher later on. Nevertheless, not all these students want to be a teacher. Moreover, the chance to be a teacher is more limited and test to be a teacher is getting difficult. Consequently, students want to work in other fields that is still related to their major. Become a public speaker is one option besides being a teacher because this occupation still in line with the teacher but stand in different field. Good English profiency is required to be a good public speaker in multilingual society. English for Occupational Purpose(EOP) can be used to fulfill the requirement by using the appropriate module. This module is purposed to furnish English students' profiency for being a public speaker. Then, the module consist varieties, description and the qualification which is needed for each public speaker area. Through this module the students is guided and is trained to be a good public speaker to multilingual society by some simulations. Briefly, this module will help the students in enhancing their profiency and it can make them entry occupation in public speaking confidently.

Keywords: *English profiency, Public Speaker, Multilingual Society*

1. INTRODUCTION

Nowadays, English has become the lingua franca all over the world. Therefore, almost every aspect of daily life using English both as a foreign language or a second language whether in educational institutions, government and public place. To be a global citizen the people should profeciency in English. Language profiency and fluency is required for student to get a goal of learning a language. As Ur state (2000:120), "from all the four skills (listening, speaking, reading and writing), speaking seems intuitively the most important". Moreover, students with good English profeciency can deliver their to achieve a better career in the future.

The students of English Education Major is guided to be a teacher later on. Therefore as a teacher to be, the students should have good public speaking profiency for support their career. For enhancing students profiency in English that students should be participate effectively in learning process with communicate in English continually. Good speaking profiency makes the students can choose a better career later on. Even though, English education students are guided to become a teacher but they should also furnished with other skills that they desire. Today, many of graduates English education do not desire be a teacher because the chance be a teacher is limited and they assume that they can not develop their career . Hence, English education students preferring to work in other field but still in line with teachers. One of the student's choose to work do not as teachers that is for being public speaker like Tour Guide, News Reader, Reporter, Radio Announcer, MC and Motivational Trainer. Consequently, that the teachers should make learning in speaking class more meaningful for student and furnishing students speaking profiency to make them better performance in the real workplace situation.

Considering the phenomena above, teachers can solve this problem by design a module for specific learning that students needed. Therefore, English for Occupational Purposes(EOP) can be used to fulfill the requirement by using the appropriate module. This module is proposed to furnish English students' proficiency for being a public speaker in multilingual societies.

2. REVIEW OF RELATED THEORIES

The literature review covered three main aspects: significance of language proficiency, important of public speaking for English foreign learner, Furnishing English students proficiency for being public speaker

2.1. Significance of language proficiency

While oral communication is part of life, English foreign learner should proficiency in language. Therefore, students should proficiency in language to communicate with other people in over the world and to get a better career. Language proficiency is how someone master in language based on standardization and where level they have stand. As Cummins (1980, 1981) stated Standards-based instruction that integrates language and content represents a refinement of the seminal work, in which he first posits the constructs of basic interpersonal communication skills and cognitive academic language proficiency (Gottlieb, 2003a). English language proficiency is measure the standard of complexities of methodologies blend language and content learning for communicate in English.

Therefore, Language proficiency is needed by students foreign learner to succes in learning language. The students do not need fluently like native speaker to be assumed proficient. Rather, the students need to be proficient to use the language effectively during the class conducted in English without requiring significant English language support. Furthermore, if the students proficient to use the language they have ability to use the language with complex oral communication and producing language appropriate to a particular content area or community, "there is an increasing understanding that professional communication requires students to be able to convey ideas coherently and effectively through speaking" (Macquarie University 2014). In conclusion, the student's with good English proficiency that have more chance to speaking in public and prepared to speak up without anxiety.

2.2. Important of public speaking for English foreign learner

Public speaking give the big contribution in people lives to support their success in careers, get involved in their community, and influence in society. As Laurie (1995) stated that public speaking is a vital skill in any area of success. Being able to speak in public will also give you more control over your life. Therefore, in speaking class the lecturer furnishing her students with teaching course on public speaking. If the students have furnish with public speaking ability it's expected that students give the feedback and how they be a good speaker. Revealed to Allen et al(1999) Learning to analyze audiences and to adapt your ideas and arguments to them makes you a more flexible communicator and a better critical thinker. Specifically, students can articulate their ideas so they are heard, understood, and acted upon.

On the other hand, teaching course specifically on public speaking is furnishing the students proficiency for being public speaker. "Being a good public speaker makes you visible in business, money, resources, and power flow to the high achievers, Speaking in public with confidence gives you the edge. There's really no mystery about what makes someone an effective public speaker" (Laurie:1995). It's maen that good public speaking involves students proficiency to apply for a job, plan or take a trip, elect public officials, argue for a raise, or even argue in general.

Furthermore, public speaking scholars typically use a classification system of three general purposes according to Stephen. E.Lucas(2008) :

- a. To inform : this is about helping audience members acquire information that they do not already possess. Audience members can then use this information to understand something or to perform a new task or improve their skills. The most important characteristic of informative topics is that the goal is to gain knowledge. Hence, this purpose appropriate with profession like Tour guide, News reader, Reporter, and Radio Announcer.
- b. To persuade : speaker attempt to get listeners to embrace a point of view or to adopt a behavior that they would not have done otherwise. when a speaker urges listeners to engage in a specific behavior or change a point of view because the speaker truly believes that the change is in the best interest of the audience members. Therefore, the purpose of persuade someone in line with trainer where a motivational trainer can influence the thoughts and poin of views of his audience about something.
- c. To entertain: The fundamental goal of an entertaining speech is audience enjoyment, which can come in a variety of forms.

It means that, to be a good speaker the students should know the purpose of public speaking when they deliver a speech without communication is permitt students to continually analyze what they see, feel, and hear. From this sensory input, students can form convictions, opinions, needs, likes, and substance of their personalities.

2.3. Furnishing English students proficiency for being public speaker

According to Platt J. & Platt H. (1992) NA English specific purpose is 'the process of determining the needs for which a learner or group of learners requires a language and arranging the needs according to priorities'. It's mean that, in learning and teaching language the lecturer necessary to design a learning module for furnishing students to become a public speaker later on.

Speaking well commonly creates a number benefits for both speakers and business organizations. Osborn in boonkit (2010) For example, effective speaking skills result in achievements during ceremonial speaking activities, job training activities, job interviews, and many other business purposes. It's mean that good speaking proficiency makes students get more chance in real work after their graduate. So, for being good public sepeaker the students is furnished with course teaching about varieties , description, and qualification to be a public speaker appropriate with students desire.

3. DISCUSSION

a. English proficiency for being Public speaker

Speaking plays important role in daily life. Without words and the power to express them, it is difficult to communicate and express the idea each other. proficiency in speaking affects ability to apply for a job, plan or take a trip, elect public officials, argue for a raise, or even argue in general. Someone not only fluency in speaking but they required to have ability in public speaking. So, to have a good public speaking ability someone need proficient in speaking.

Public speaking influence every area of communications. It is the ability to get ideas across and to inform and persuade of audience. A public speaker put the power of speech to work for them whenever they communicate verbally. To influence the audience, a public speaker should build their obvious ideas so that can accepted by audience. Being a good public speaker makes you visible in business, money, resources, and power flow to the high achievers. Speaking in public with confidence gives someone power in other field. Here are some ways to become proficient for being a good public speaker:

1. knowledge : for being a good public speaker you should have knowledge about topic of your speech
2. Plan Appropriately what you want to deliver : if you make a planing appropriately you can make your speech interesting for the audience.
3. Self-confidence : when delivering a speech you should confidence because your audience can caught what your feeling.
4. Engage With Your Audience : when you speak, try to engage your audience. This makes your audience involved in your speech and your message can be accepted by them.
5. Pay Attention to Body Language.

It's mean that, for proficiency in public speaking you should consider several things to make you interesting when delivering a speech. So that, your audience can receive that the message you convey for them.

b. Varieties in occupation for being public speaker

Varieties, Description and qualification of Proficiency for being public speaker. Here, some of varieties proficiency for being public speaker:

1. Tour guide

a) Job Description

To be a tour guide is one option for English education students to their career later on. Tour Guide are someone who responsible for helping tourist or foreigner when visiting an unfamiliar areas. As a tour guide, they should knowledgeable about history of the location, interesting and important place to visit by tourist. They should be able to speak clearly and communicative while guiding tour to give the clear information about a certain place. They usually made a special trip to places that are interesting at nature tuorist attractions, historic sites, museums, scenic locations, and other travel destinations. Their work is very useful for visitors who are for the first time in some areas because the visitor know the important place without worry to found by themselves. Guides may give walking tours, bus tours, or even lead river tours on a boat. The tour guide are often hired by visitors' bureaus or travel companies, tour guides are typically residents of the region in which they give tours.

A tour guide can work self-employed nor employed by a visitor's bureau or corporation offer tours of cities. Bukittinggi as one a tourist town in Indonesia has the potential to be visited by tourist from around the world. Many interesting places that can be visited by foreign tourists in Bukittinggi such as the Clock Tower, Sianok canyon, castle fort de cock, museum Rumah Gadang, etc. So, to introduce the culture and attraction for the tourist is required a tour guide that can describe place and providing directions to tourist. Primary responsibilities of tour guide will include planning and organising tours around a certain area of interest. Become a tour guide is one option for those who want improve their English ability and get income also without spend much time. The tour guide could have another job beside as a tour guide because this is not a profession which can keep you fully occupied on a long-term basis. Tour guide is not only beneficial for the guide but also can bring in income for the country. Many opportunities to be a tour guide if you want to capitalize on opportunities. So, conclusion become a tour guide not only improve the guide language ability but also increase their income.

b) Qualification for being Tour Guide

- a. As a tour guide, they should fluency and profecency in English
- b. They should Being flexible and proactive
- c. Presenting objective information
- d. Having excellent knowledge about points of interest of specific cities.
- e. Being respectful and friendly.

- f. Having good verbal communication and presentation skill.
- g. Being factual and distinguishing between legend and historical truth.
- h. Being able to interact with people from different backgrounds.

So, for being professional tour guide that students should be furnished with training and teaching materials how to be a good tour guide. The students should know how the tour guide job description is and qualification to be a tour guide. So that, through this module with approach English for Occupational purposes is meaningful for students to become tour guide later on.

2. TV reporter

a) Job description

TV reporter is someone who has responsibility to investigate and search news, write the news objectively and accurately report newsworthy information. They should have the ability to write and deliver the news well. Their duty is to do news reporting and convey to the public accurately from the scene with the accompanying video recording of the incident. Their position is important for media because without them media can not obtain news accurately.

Reporters at most stations are expected to go live for at least two shows. They will usually report an intro and a tag live via microwave or satellite. They are expected to find stories on their own and bring those ideas to the news meeting each day. An assignment editor then decides where the reporters will be sent. They're also responsible for any on-set interviews or "phoners" -- interviews via phone -- with officials or experts weighing in on any given story.

b) Qualification for being TV Reporter

- a. Become a TV presenter focus heavily on communication and writing skills by providing instruction in most genres of communication.
- b. Experience and personal qualities are also considered extremely important.
- c. Able to work within a tight deadline
- d. General understanding of current events
- e. Excellent written English skills
- f. Strong familiarity with photography, video and audio content gathering and editing skills

So, through this module the students are furnished with the proficiency to become a tv reporter later on.

3. Tv Anchor

a) Job Description

After getting experience working as a TV reporter, someone can continue their career become a Tv Anchor. A Tv Anchor is the person who provides a newscast in the studio, provides commentary during the program on the issues that continuously change and shape the world, whether locally, nationally or internationally and this career path is one of the most highly-sought after in media. Before presenting a news, tv anchors may research present events happening in the local community and state, national, and international regions. They are not only spokespeople or reading the stories written by the other reporter but also they gather information and write news stories of their own. Sometimes, they are responsible for editing and rewriting news stories to ensure they are accurate and fit within the time and space allotments.

For the anchor represents not merely the news, or a particular network or corporate conglomerate that owns the network, or television as an institution, or the public interest; rather, he represents the complex nexus of all of them (Berger and Luckmann 1967, p. 76). It means that, a tv news anchor is the news that they deliver and indicate themselves.

- b) Qualification for being Tv News Anchor
- a. Knowledge base : An understanding of issues, names, geography, history and the ability to put all of these in perspective for viewers
- b. Possess good capable written and verbal English language skills
- c. Ability to process new information
- d. Have a passion for news reporting

4. Radio Announcer

- a) Job description

The job of a radio announcer is to host shows on radio or the internet which involve primarily around music, conversation, interviews, reading news and sports, to inform listeners about the weather or creating and controlling the conversation. A radio announcer is an introductory voice broadcast and also make the event flow in deliver to the audience. Radio announcer are also responsible for operating the studio equipment, sell commercial time for advertising. Radio announcer working in the studio, but the environment might vary. If a radio announcer wants to work on larger radio they must have enough experience in broadcasting. Some of the radio announcer began his career on local radio stations, college radio, etc.

- b) Qualification for being Radio Announcer
- a. Possessing excellent oral communication and presentation skills
- b. Having the capacity to work to a rigid schedule and manage their time effectively
- c. Being able to make decisions under pressure and to improvise to a high standard if necessary
- d. Having a bubbly and outgoing personality which people are drawn to
- e. Having an easy-going sense of humour which appeals to the masses

5. MC (Master of Ceremony)

- a) Job description

MC(formally “Master of Ceremonies”) is someone who performance as the host at an opportunity. The duties of an MC depending on which events he is hosting. Usually, his responsibility is giving welcoming address, introducing special guests and other speakers, and move the program forward. They must be completely fluent in order to run the show, and knowing the approximate time of each element of the component events. A good MC should ensure the event runs smoothly and effectively. MC plays an important role in an event for his attitude directly affects the mood of the guests, their acceptance and their enjoyment. But, sometimes there are unexpected things happen during the event like special guests in awaited by the audience not present. MC should be able to solve this issue so that the event continually to run.

- b) Qualification for being MC
- a. should highly confident at public speaking
- b. having excellent public speaking ability
- c. Be able to make adaptations on the fly
- d. Be able to memorise the running order of the show or event, which can be long and highly complex
- e. be able to Manage schedule to be on time and carry oneself in a very presentable and amicable way
- c. *Furnishing Public speaking proficiency for English education students in Multilingual society*

In teaching English that the lecturer should provide meaningful materials for students to increase their motivation in learning as well as in speaking class. The lecturer create a teaching material based on students need not lecturer need so that students can proficient in speaking. This teaching material will concerned to English students education

major for being public speaker. English for Occupational Purpose (EOP) can be used to fulfill the requirement appropriate with this teaching materials. Hence, this paper then create the printed handout of furnishing english students education major for being public speaker. To be a good public speaker , the students need alot practice. To be a good public speaker , the students need alot practice. according to Violeta and Galina (2011, 710); "Skills of speaking in front of the audience can be taught like any other language skills, although the process is slow, needs systematic training and guidance". So that, in this teaching material the lecturer can guide and give training for students become a good public speaker. In speaking class there are many activities which can be done by using public speaking as the materials of learning.

In the speaking class, the lecturer can apply handout by steps as follows:

1. pre-teaching

- a. The lecturer begin the speaking class with gives students motivation of what they want to do later on after graduate.
- b. And then, the lecturer asked some students what they goal beside being a teacher. The students will discuss and thinking about their goal later on.
- c. After that, the lecturer give some varieties of proficiency for being public speaker because being public speaker is still in line with teacher profession but stand in different field.
- d. The lecturer asked students to discuss what the job they want to be and then they should choose one proficiency for being public speaker which their desire.

2. While-teaching

- a. The lecturer asked students to choose one proficiency for being public speaker and discuss in group with the same topic. In group their begin to prepare their self with making speech for being public speaker that they want to be.
- b. And then, the lecturer asked students to presentation they speech in front of class. Before they deliver their speech, lecturer give them the audio and example of speech for being public speaker based on handout.

Here is example of conversation for being a tour guide. Teacher instruction : Practice the conversation with your teacher and later in groups, then make a new conversation for being a tour guide in your group and act in front of class!

Guide : Hello, mam. I'm your tour guide. let's begin!

Tourist : Oh hi wira. Is it your name? because my friend told me like that.

Guide: Yes mam, I'm your tour guide. Is it your first time to this place ,right?

If you have any questions while we're going along, please don't hesitate to ask.

Tourist: I have a question actually.

Guide: Sure, what's that?

Tourist: Where's the best place to have dinner around here?

Guide: Well, that's a tough question. There are so many good restaurants. My personal favourite is Spaghetti Alley.

Tourist: How do we get there?

Guide: I'll point it out when we pass it. It's going to come up on your right in a few minutes.

Tourist: My daughter wants to know if we're going to visit any castles today?

Guide: Castles. No I'm afraid all of the castles are further into the city. We're going to be staying near the coast today. I can give you a map of the city, though. It shows where all of the castles are.

Tourist: Sorry, I have another question.

Guide: No problem. That's what I'm here for.

Tourist: Are we allowed to take pictures once we get inside the museum?

Guide: Oh, I'm glad you asked that. I forgot to mention that taking photographs inside the art gallery and the museum is prohibited. However, you can take pictures of the grounds and the outside of the buildings. The architecture is beautiful.

Tourist: Oh, and what time will we be stopping for lunch?

Guide: We'll break around noon and meet back at the bus at 12:45 sharp.

Tourist: What is your phone number? so I can call you if I need you again.

Guide: Ooh I'll give you my name card.

Here mam..

Tourist: Thanks wira, thanks for a lot of information.

Guide: you are welcome mam .see you later.

Tourist: see you.

The lecturer not only show example of tour guide but also example of news anchor, tv reporter, radio announcer and MC. It's for guidance the students for being public speaker.

- c. The lecturer give 15 minutes for students to prepare their speech impulse on their choice.
- d. The lecturer asked students to present their speech in front of class and how they act as a public speaker when deliver a speech.

3. Post-teaching

- a. The lecturer asked the other as audience to giving feedback about their friend performance.
- b. The lecturer give the other as audience evaluation form to evaluate the performance the speaker. So that, with the evaluation form that students can improve their ability of public speaking.
- c. The lecturer give feedback first and then lecturer asked the other as audience to give feedback for their firends.

By applying this procedures that can be seen form the module, the purpose of the speaking class san be achieved optimally.

4. CONCLUSION

Teaching English in speaking class will be meaningful for students when the material is purposes for students needed. English for Occupational purposes (EOP) is appropriate in this module for furnishing students proficiency for being public speaker later on. English educational students not all of them want to be a teacher. So that, for being public speaker is appropriate for them because still in line with a teacher but stand in different field. Therefore, students furnish with proficiency for being public speaker such as : Tour guide, News anchor, tv reporter, radio announcer, and MC to support their career later on. Based on these phenomena the lecturer then planning a handout with furnishing students education major for being public speaker.

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