

Speech Acts in Newspapers of Cable News Network

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Abstract

This research discussed about the analysis of speech acts in newspapers by the Cable News Network (CNN). The aim of this research is identifying the locutionary, illocutionary, and perlocutionary acts in newspapers of the Cable News Network (CNN). This research revealed the types and dominant types of speech acts that are found in newspapers. The method used in collecting data is qualitative descriptive. This research used some steps to be collected: reading the newspapers, identifying the newspapers, and classifying them into categories of speech acts. As a result, it was found that there were 117 utterances of speech acts in newspapers of the Cable News Network (CNN). They are 54 locutionary acts, 55 illocutionary acts, and 8 perlocutionary acts. Based on all the data above, it can be concluded that the most used speech act found in this data was an illocutionary act, the next was a locutionary act, and the last was a perlocutionary act.

Keywords: *speech act, locutionary act, illocutionary act, perlocutionary act, newspapers*

Abstrak

Penelitian ini membahas tentang analisis tindak tutur dalam surat kabar Cable News Network (CNN). Penelitian ini bertujuan untuk mengidentifikasi tindak lokusi, ilokusi, dan perllokusi pada surat kabar Cable News Network (CNN). Penelitian ini mengungkap jenis tindak tutur serta yang dominan ditemukan pada surat kabar. Metode yang digunakan dalam pengumpulan data adalah deskriptif kualitatif. Penelitian ini menggunakan beberapa langkah yang akan dikumpulkan: membaca surat kabar, mengidentifikasi surat kabar, dan mengklasifikasikannya ke dalam kategori tindak tutur. Hasilnya, ditemukan 117 tuturan tindak tutur di surat kabar Cable News Network (CNN). Yaitu 54 tindak lokusi, 55 tindak ilokusi, dan 8 tindak perllokusi. Berdasarkan semua data di atas, dapat disimpulkan bahwa tindak tutur yang paling banyak digunakan dalam data ini adalah tindak ilokusi, selanjutnya adalah tindak lokusi, dan yang terakhir adalah tindak perllokusi.

Kata kunci: *tindak tutur, tindak lokusi, tindak ilokusi, tindak perllokusi, koran*

Introduction

communication is an activity that humans engage in daily (Sagita & Setiawan, 2020). Communication will provide humans with information both written and spoken.

Language serves as a communication tool by allowing the speaker to express his or her intent to the conversation partner. Moreover, linguistics is the science of language or the science that makes language the object of its study. The discipline of linguistics that uses context as the main tool to understand meaning is pragmatic. Moreover, Koutchade (2017), pragmatic language studies are an examination of meaning features that exist not because of the nature of formal words and constructions but because of how utterances are used and how they relate to a specific context within the domain of pragmatics.

In line with Elvi (2016) pragmatics is a branch of linguistics that investigates the relationship between meaning and context in order to gain more information than is expressed, as well as how social distance can be utilized to determine how much information is required. As Paltridge (2012) has stated pragmatics is defined as the study of the relations between meaning and context when a person speaks or writes. The social, situational, and textual context are all included. It also involves the framework of background information, or what people know about each other and the world. In line with this theory that pragmatics is the study of how context influences meaning (Fromkin & Rodman, 2011). In addition, pragmatic is the study of how senders and recipients use context to expand on original meaning in communication (Griffiths, 2006). It indicates that in pragmatics, what counts is how context influences communication between speakers and listeners. So that what the speaker says may be appropriately interpreted by the listener, and the listener can grasp the speaker's aim and goal. Meanwhile, Levinson (1983) gives a definition that pragmatics is the study of deixis (at least in some parts), implicature, presuppositional speech acts, and discourse structural elements. Thus, pragmatics can be defined as a branch of scientific linguistics that studies the speaker in a conversation with the goal of conveying a specific purpose and involving a specific situation or context. Pragmatic studies are particularly essential in language learning because they are studies of the use of language in communicative contexts such as understanding messages communicated or the act of speech being spoken.

Furthermore, the term of speech act was created by Austin (1962), which was later expanded by Searle. According to Austin speech act is "acts performed in saying something." Further, speech act as a group of utterances that behave in a similar way to actions. He contends that when someone says a succession of words, they are frequently seeking to make an effect with those words, an impact that could, in some cases, have been achieved with a different action (Aitchison, 2010). In conclusion, a speech acts are a collection of utterances that can be utilized to replace action in a given situation. People employ grammatical structures and words in their utterances to express themselves, but they also use those utterance to do actions. We are all familiar with the different forms of utterances, such as claiming, persuading, hoping, explaining, saying, praising, praying, and so on. Knowing which speech acts to utilize is an important component of how people communicate through language. When expressing something, a speaker does more than just produce grammatical structures and words; he or she also performs actions with those utterances. Speech actions are used by speakers to try to explain the communication's goal and purpose in the hopes that listeners will understand it.

Furthermore, locutionary act illocutionary act and perlocutionary act has become the most exciting topic can be expressed orally or in writing, or in other words, they can be performed by uttering or inscribing meanings in a newspaper, magazine,

novel, etc. This research will present study of focuses on newspapers. According to (Rhea,2002) news is information about recent occurrences that are of interest to a large enough group or that may have an impact on the lives of a large enough group. It is like how the news is utilized as a form of media to report on every single occurrence that occurs throughout the world. There are numerous definitions of "news," but it essentially refers to something new or recently reported. News can be spoken or written, with spoken news such as live on TV, radio, or broadcast. Written news could be prepared by newspaper, tabloid, magazine, and internet. Newspapers are one of the most extensively utilized forms of mass media. In the past, the newspaper was the only source of news for everyone every morning. With the passage of time, the rapid advancement of technology and the internet has had a significant impact on the newspaper industry. Traditional newspapers have evolved into a conventional newspaper, namely an online newspaper, throughout the last few decades. People benefit much from it because it may be updated every second.

Today, there are a plethora of online newspapers to choose from. The Jakarta Post, CNN, BBC, and others are among them. However, because newspapers of Cable News Network (CNN) are a world leader in delivering news and information online, researchers are interested in studying the news text content of CNN media (Cable News Network) in this study. Some people are familiar with CNN and use it to quickly and clearly explore the world. CNN is an American television news network that began broadcasting in June of 1980, 38 years ago. CNN has produced news on a variety of topics, including the world, entertainment, technology, sports, travel, style, and health (Prayudha & Fawwaz, 2020).

In purpose to support and develop this study, here there are some previous studies related to the present study which is relevant with speech acts. in the research form Santoso & Affni (2019), the purpose of this study is to identify the forms of speech acts delivered by an English teacher at a vocational high school using Searle's theory and to identify the prevalent types of speech acts used by the teacher. This study was performed using a descriptive qualitative. This research focuses on several sorts of illocutionary acts. In addition, this study discovered that the teacher uses three types of speech acts: they are directives, representative and expressive.

Another research conducted by (Isnawati, Anam, & Diana, 2015), the goals of this study are to explain the different forms of speech acts and to assess the most prominent speech acts generated by the main character. Furthermore, the goal of this research is to understand and describe the reasons for Shrek's, the primary character, employing speech acts. This study was performed using a mixed method. This study focuses on types of illocutionary acts. In addition, As per the findings of this study, Shrek produces four types of speech acts: directives, representatives, expressives, and commissives. According to this study, directives are the most frequently used speech acts. Furthermore, a research conducted by Koutchade (2017), The purpose of this research is to examine the language of a political speech using pragmatic linguistic theory. This research focus on identify speech acts used in Buhari's adress at the 71st, especially in illocutionary acts. in addition, this research found four types of illocutionary acts there are, representative, directive, expressive and commissive. The most dominant types is representative, showing that Buhari has mainly expressed.

Moreever, (Wiana & Khairani, 2020), was conductes a research which is This study concentrated on sentences including speech acts in Medan Newspaper headlines.

The goal of this study was to identify the types of speech acts and the pragmatic function of speech acts present in newspaper headlines. Furthermore, the previous research conducted by (Laksmi, 2019), which tries to explain sorts of speech actions, particularly illocutionary acts and the politeness principle contained in the utterance on toothpaste advertisements that have been presented on television channels.

From the previous studies above the researcher find the results such as different in focus on study, the method of analyzing the data and the method to collecting the data. From the third examples of research there is the same method of analysis data is qualitative descriptive method. As the researcher after knowing the third previous study the researcher suggests if want to make research was not make the same topic, although the same topic must make a new variant and different with the previous study before.

In this case, the researcher will focus on analyzing the speech acts in newspapers of Cable News Network (CNN). The researcher is particularly interested in the speech act that can be carried out with a newspaper. It's a type of language as well, but it's created through the distribution of written materials. It's also a rare type of language. As a result, the writer was more interested in looking at written materials than in listening to others speak.

Method

The qualitative descriptive method was applied in this research with an approach content analysis method. Furthermore, qualitative research is an approach that tries to produce narrative or textual descriptions of the phenomena under investigation (VanderStoep & Johnston, 2009). The data source of this research is an online newspaper of Cable News Network (CNN). Some people are familiar with CNN and use it to quickly and clearly explore the world. The data are taken from the website www.cnn.com. The primary source of this study is newspapers about education. The data from three articles of Cable News Network (CNN). The data in this study comes in the form of phrases and sentences from three articles of the Cable News Network (CNN). In this study the researcher read to the newspapers and noted it, then trying to understand it deeply and looking for all utterances. From these newspapers, the researcher collected data that needed. These steps were carried out by the author with the help of Sudaryanto's observation technique ("simak" technique) (Sudaryanto, 2015). To answer the research questions, this study did a content analysis. Content analysis being a research method for drawing reliable and replicable conclusions from texts in their contexts of use. The goal of Content analysis is to provided qualitative content in the form of objective and quantitative statistics. Moreover, this study was qualitative in character because the data obtained was in the form of words rather than statistics. However, in presenting the data of each characteristic. Thus, credibility was used in this study to ensure data trustworthiness. The researchers are the only ones who can properly appraise the reliability of the results. In other words, credibility is required to ensure the validity of qualitative research. Triangulation was used to boost the reliability of the data. Triangulation is a technique that checks, verifies, and compares data findings using anything other than the data. Therefore, what will actually happen in the research field will be presented as factually and precisely as feasible. There fore the speech acts will be analyzed by focusing on the categories of locutionary acts based on Yule's theory, illocutionary acts based on Searle's theory and perlocutionary acts based on Austin's theory.

Result

The following table illustrate the findings of locutionary acts employed by the three articles of Cable News Network (CNN).

Table 1. Type of Locutionary acts

Articles	Declarative	Imperative	Interrogative
Article 1	18	2	-
Article 2	15	1	-
Article 3	13	4	-
Total	46	7	-

The following table illustrate the findings of illocutionary acts employed by the three articles of Cable News Network (CNN).

Table 2. Type of Illocutionary Acts

Articles	Asser tive	direc tive	comm isive	Expre ssive	Decla ration
Article 1	12	2	2	4	1
Article 2	13	1	1	1	0
Article 3	12	5	0	0	1
Total	37	8	3	5	2

The following table illustrate the findings of perlocutionary acts employed by the three articles of Cable News Network (CNN).

Table 3. Type of Perlocutionary Acts

Articles	Hearer is doing something	Hearer is feels irritated	Hearer is impressed
Article 1	1	2	-
Article 2	-	-	1
Article 3	4	-	-
Total	5	2	1

In this data analysis, the researcher will show the process of analysing the data. The researcher investigated the types of locutionary, illocutionary and perlocutionary act in detail and more clearly.

Analysis of article 1

“80 years after President Franklin D. Roosevelt signed Executive Order 9066 following the attack on Pearl Harbor. The order led to some 120,000 Japanese-Americans on the West Coast being forced to relocate to camps further inland.”

a. Locutionary Act

The utterance were instructive imperative statements. This utterance is used by the speaker to command someone to do something.

- b. Illocutionary Act
Based on the sentences, the illocutionary act was Directive. The directive is used by the speaker to persuade someone else to do something or to indicate the speaker's goal. President Franklin D. Roosevelt describes his represent to get the Japanese-Americans to do something. The utterance is clearly instructing, which includes in pragmatic example of directive.
- c. Perlocutionary
Japanese and American students will provide the perlocutionary acts. However, Japanese and American students give such a bad the feedback perlocutionary act. They did it out of compulsion. It is clear that the utterance is hearer is doing something, which includes in pragmatic case of perlocutionary act.

Analysis of article 2

Biden, whose wife Jill Biden is a community college professor, stressed during a CNN town hall Thursday that making community college free remains a priority for his administration even if it doesn't make it into this bill.

- a. Locutionary Act
The utterance were declarative sentences of insisting. The speakers hard work to do something.
- b. Illocutionary Act
Based on the sentences above, the illocutionary act is assertive. Assertive describe some state of affairs. These sentences show that bidden insisting to make college free. The utterance is clearly insisting, which includes in pragmatic example of assertive.
- c. Perlocutionary Act
Based on the sentence above, locutionary and illocutionary acts need perlocutionary acts. The perlocutionary act is hearer is impressed. When someone hearer this statement they will give the good feedback perlocutionary act. Which is we will feel impressed. It is clear that the utterance is hearer is doing something, which includes in pragmatic case of perlocutionary act.

Analysis of article 3

Erickson said when the school announced the 30-day stay-at-home requirement, it did so with the intention of offering a remote learning option.

- a. Locutionary Act
The utterance were declarative sentences of bidding. The speaker did make an offer.

b. Illocutionary Act

Based on the sentences above, the illocutionary acts is directive. The directive is used by the speaker to get someone else to do something or to indicate the speaker's desire. Erickson express a bidding for stay at home and doing online learning. The utterance is clearly bidding, which includes in pragmatic example of directive.

c. Perlocutionary Act

Based on the sentence above, locutionary and illocutionary acts need perlocutionary acts. The perlocutionary act is hearer is doing something. The students give good feedback perlocutionary act on bidding to stay at home and doing online learning. It is clear that the utterance is hearer is doing something, which includes in pragmatic case of perlocutionary act.

The second objective of this research is to clarify the most prevalent speech acts discovered in three articles from the Cable News Network (CNN). The study discovered 117 different forms of speech behaviours. According to the research data, the following are the distinct sorts of speech acts found in three newspapers of the Cable News Network (CNN): locutionary acts, illocutionary acts, and perlocutionary acts. In terms of occurrence, they have varying frequencies.

The detail frequency of speech acts of three articles Cable News Network (CNN) is presented in table 4 below:

Table 4. Frequency of Speech Acts

Newspapers	Frequency	Percentage
Locutionary Act	54	46%
Illocutionary Act	55	47%
Perlocutionary Act	8	7%
Total	117	100%

Based on the result above shows that the speech acts found in three newspapers of Cable News Network (CNN) consist of locutionary acts, illocutionary acts and perlocutionary acts. The declarative sentences have the highest frequency of locutionary act or 46 (85%). It is followed by imperative which occur 8 (15%). And the assertive act has the highest frequency of illocutionary acts or 37 (67%). It is followed by directive which occur 8 (14%), commissive which occur 3 (5%), expressive which occur 5 (10%) and declaration which occur 2 (4%). And the last the highest frequency is hearer is doing something of perlocutionary act 5 (62,5%). It followed by hearer is feels irritated which occur 2 (25%) and hearer is impressed which occur 1 (12,5%). Furthermore, the type of assertive include announcing, describing, stating, calling, insisting, asserting and hypothesizing. The kinds of directive consist of instructing, reassuring, bidding and requesting. Commissive include intending, offering and pledging. The kinds of expressive are apologizing, deploring, pleasing, welcome and thanking. While a declaration consists of declaring.

In reference to the research findings, and after analysing the newspapers, the researcher found that the dominant types of speech act that found in three newspapers of Cable News Network (CNN) are locutionary act in declarative, illocutionary act in assertive and perlocutionary act in hearer is doing something. Their frequencies are 85%,

67%, 62,5%. Declarative shows the highest frequency. It occurs 47 times. This implies that there is a lot of declaration presented by three newspapers of Cable News Network.

Assertive acts are another prevalent sort of Illocutionary act found in three newspapers. The assertive acts consist of announcing, describing, stating, calling, insisting, asserting and hypothesizing. Among those types of assertive acts, "describing" shows the highest frequency. It occurs 10 times. And the last dominant types of perlocutionary act that occur in three newspapers is hearer is doing something. Which is the speaker expecting him or her to do so, or because the speaker causes him or her to have something. A hearer is doing something shows the highest frequency with occurs 5 times.

Discussion

The three articles of Cable News Network (CNN) using three types of speech acts they are, locutionary acts, illocutionary acts and perlocutionary acts. Further, in locutionary acts all the types are used except interrogative all types of locutionary acts, namely declarative and imperative, are used in these newspapers, as are all types of illocutionary acts, namely assertive, commissive, directives, expressive, and declarations, and only three types of perlocutionary acts, namely hearer is doing something, hearer is irritated, and hearer is impressed.

Based on the analysis, the writer can conclude that, for locutionary purposes, declarative sentences are most dominant used in these publications because the speaker announces some declaration to the listener to get the message across. The speaker provides extra information from the publication itself. While illocutionary; assertive is most dominant used in these publications because the speaker describes some state matters, the speaker is stating and recommending to the listener that they utilize this product. And perlocutionary act; hearer is doing anything is most often employed in these publications because the speaker expects or causes him or her to do so.

There are similarities and variations both this study and the previous study in relation to the previous investigations. The researcher discovered all literal meaning locutionary acts based on Yule's theory, illocutionary acts based on Searle's theory, and perlocutionary acts based on Austin's theory in this investigation.

Based on the first previous study findings by Nurhayati (2020), her study focuses on types of illocutionary acts. In addition, this research found that the most dominant type of illocutionary act is directive. The findings showed almost all types of Illocutionary acts contained commands and requests from President Joko Widodo to handle the pandemic Covid-19. The similarities found from this study is in the research problems to identify types of illocutionary act and the dominant illocutionary act. But the differences found in the data used to types of speech act locutionary, illocutionary and perlocutionary act from newspapers. And the dominant types of illocutionary act are also different, that in this research is assertive act, but in the previous study is directive.

Furthermore, by Algajaldre and Laily (2019), This study focuses on types of illocutionary acts. This research found that there are three kinds of speech act uttered by the teacher; they are directives, representative and expressive. The similarities found from this study is in the research problems to identify types of illocutionary act. But the differences found in the data used to types of speech acts namely locutionary, illocutionary and perlocutionary act from newspapers. And the dominant types of illocutionary act are also different, that in this research is assertive, directive,

commissive, expressive and declaration but in the previous study is directives, representative and expressive.

Whereas on the third previous study is Fifin, Syamsul, and Sabta (2015). This study focuses on types of illocutionary acts. In addition, the result of this research shows that the four types of speech acts produced by Shrek are directives, representatives, expressive, and commissive. This study shows that the dominant speech acts used is directives. The similarities found from this study is in the research problems to identify types of illocutionary act and the dominant illocutionary act. But the differences found in the data used to types of speech act locutionary, illocutionary and perlocutionary act from newspapers. And the dominant types of illocutionary act are also different, that in this research is assertive act, but in the previous study is directive.

Based on several previous studies, it can be seen that this study also discusses the types of speech acts of a newspapers. Furthermore, this study shows that speech act can be found in print media. This study employs all forms of speech actions; the first employs Yule's theory for illocutionary acts, the second employs Searle's theory for illocutionary acts, and the last employs Austin's theory for perlocutionary acts to show the differences between this study with previous research.

Conclusion

The researcher concludes that the newspapers use three types of speech acts found in three articles of Cable News Network (CNN) they are locutionary acts, illocutionary acts and perlocutionary acts. Furthermore, the locutionary acts consist of declarative and imperative. Meanwhile, the types of illocutionary acts consist of assertive, directive, commissive, expressive, and declarative. Moreover, the types of assertive consist of announcing, telling, clamming, complaining, insisting, describing, reasoning, hypothesizing, calling, reporting and asserting. The kinds of directive include reassuring, warning, bidding and requesting. Commissive acts consist of intending, offering pledging and vowing to do or to refrain from doing something. The kinds of expressive acts are apologizing, commiserating, congratulating, deploring, pleasing, welcome and thanking. While declaration acts consist of declaring. Then the types of perlocutionary acts consist of hearer is doing something, hearer is feels irritated and hearer is impressed. Furthermore, the researcher concludes the dominant speech acts in newspapers of Cable News Network (CNN) consist of illocutionary acts and locutionary acts. Furthermore, the dominant locutionary acts consist of declarative. Meanwhile illocutionary acts consist of assertive and directive. The assertive acts are the most dominant employed speech act in three articles. It is followed in the second position by directive acts. In this situation, the text writers would rather impart knowledge than request that others perform an activity or express their feelings or emotions.

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