

NLP MODELLING TECHNIQUE IN REDUCING PRONUNCIATION ERRORS

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Abstract

This study aims to determine modelling techniques in Neuro Linguistic Programming (NLP) in reducing the pronunciation errors of students. In this study, researcher used a qualitative approach with descriptive methods. Subjects in this study were English education students who took the English Spelling Corner (ESC) program. This research data was obtained from observation, interviews and documentation. There were 6 samples taken from students who participated in the spelling corner program. The results of this study designated that in learning English pronunciation by using NLP modelling techniques, students are able to practice according to the right way. This technique is able to make students easier to pronounce English by modelling native speakers in the video material that has been prepared in learning activity. Wherefore, it is easy to model English pronunciation directly from native speakers, students are able to reduce errors in aspects of the pronunciation such as vowel sounds, consonant sounds, stress in English syllables, intonation and even accents like native speakers. The impact on English learners is that the quality of the English pronunciation of students who take the English spelling corner is getting better and more self-assured.

Key words: *Pronunciation, Neuro Linguistic Programming, Vowel and Consonant Sounds*

A. INTRODUCTION

Today, mastering the field of English is very essential. However, many people consider that English is hard. One of the important English skills to be mastered is speaking, yet many people say that speaking skill is the most challenging. There are several things that need to be considered to have good skills in speaking. For instances are pronunciation, fluency, comprehension, lexical resources and grammar.

In grasping speaking skills, a great effort is needed. Learners must get vocabularies, and be able to pronounce English words correctly. Pronunciation is a skill that must be mastered, because through the correct pronunciation, what we are saying effortlessly to figure out. In mastering pronunciation, the learner recognizes the sound system of English. Many English linguists put forward the pronunciation description of an English word. The pronunciation is termed "Received Pronunciation" which means pronunciation that can be widely understood. Yet, English learners are facing the quandaries to conceive it.

Kelly (2000:8) gives a brief explanation that the problems of English learners in pronunciation are caused, (1) The learner's first language may have an one-to-one relationship between sound and spelling. The concept of no relationship may be new. (2) Even if the concepts are not new for students, they should know the new sound and spelling relationships. (3) There may be sounds, and sound combinations on L1, which do not occur in English. (4) There may be sounds, and combinations of sounds, which are used in English which do not occur in L1. (5) English can use stress and intonation patterns that feel strange to students.

Bachman (1990), the rules in language sound must be considered and mastered, because in every pronunciation of English there is always a sound rule for a language. Moreover, pronunciation or phonology is part of the language sound competence. The fact, only few people who aware to this rule of pronunciation. These problems arrange for a real picture of the condition of students in learning English pronunciation to recover the ability to speak English vigorously.

Based on observations, currently students still have many errors in English pronunciation in vowel and consonant sounds. These mistakes are something that needs to be overwhelmed so that the quality or ability of English pronunciation in speaking is better.

In solving the problem of English pronunciation, modelling techniques in Neuro Linguistics Programming (NLP) can be a technique to astound the existing glitches. In this technique, if someone can do something and enumerate his/her mental strategy, we can

shadow the similar strategy to achieve the equal results in our context. NLP is fulfilled by various successful principles and techniques, which are demonstrated from various successful people in different fields or contexts. Everything is formulated in NLP presuppositions and NLP techniques. Learning NLP also means we learn how to shadow to succeed in achieving what we want. It will be easier for us to get a successful model according to our needs.

Steve argued that Neuro Linguistic Programming can be decomposed according to the series of words that make it up. Neuro refers on the mind and how individuals organize their mentality. Linguistic means language, both verbal and nonverbal, and how do individuals use it in life. While programming is an individual's attempt to learn to react to a situation certain and build automatic patterns or programs which occurs in the system of neurology or the language system.

According to O'Connor NLP is a way to learn how someone can be so perfect in one thing and then teach the matter to others. Furthermore, he explained that NLP is both art and science from a personal excellence.

Whereas according to Bandler & Grinder himself about this NLP, the individual is an entire body's mind system with a pattern that has been patterned between internal experience (neuro), language (language), and behavior. By studying these relationships, individuals effectively transform from their old ways of feeling, thinking, and behaving, into new forms and far more helpful in human communication.

Based on the statements, this study entitled "NLP Modelling Techniques in reducing Pronunciation errors" which is expected to be able to use the NLP modelling technique as a technique to overcome pronunciation skills and can reduce English pronunciation errors.

B. RESEARCH METHOD

This study used a qualitative approach with descriptive method. In retrieving data, this study used a questionnaire as a tool in collecting the data that is taken from respondents, they are students who take the English Spelling Corner (ESC) program. In this study, respondents will answer questions openly and be given an English text to be read and then recorded. Furthermore, the results of the obtained data are illuminated descriptively and scrutinized at the end of the study.

Subjects are the sources for getting information. Subjects in this study are students who took the English Spelling Corner (ESC) program. In this study, subjects are determined based on purposive sampling technique.

Data that has been collected from the results of questionnaires and audio recordings will be analyzed qualitatively. The steps to analyze the data are as follows: (a) Collect the results of questionnaires and audio recordings, (b) Read carefully, reduce data, and select data according to the research focus, (c) Interpret and analyze data, (d) Describe the results of the study and assemble conclusions.

The procedure in this study is to provide videos of native speaker English conversations to students to be modeled. Then, instructor asked to students to pronounce like native speaker speaking styles showed in the video. After this, the researcher distributed questionnaires to students. The modelling sound produced by the respondents then recorded. The relevant data are transcribed with symbols referring to IPA (International Phonetics Alphabets).

C. RESULT AND DISCUSSION

In general, the subject of research regarding NLP Modelling Technique in Reducing Pronunciation Errors is English Language students who are members of the English Spelling Corner (ESC) club. This club consists of students who have activities after learning in class to deepen their English language skills, especially pronunciation. The number of students participating in ESC is from the first and second level. The members consist of 50 people. Yet, in this research took sample of 6 people with purposive sampling technique. The samples are six students in lower, middle and upper level.

There are three reasons why students of English Spelling Corner members become subject of research. First, they are English education students who are addressing the problems in pronunciation. Second, students who joined the club from fresh students so that it becomes an interesting thing to study with a variety of different abilities. Third, they get English learning with different techniques in general. Students are given a learning activity using the Neuro Linguistic Programming (NLP) technique. NLP itself is generally used for self-empowerment which aims to expand individual performance. It is very appropriate because there are still many people who find impediment to learn English, especially in speaking, the NLP technique given to students who are members of ESC is a strong reason to get answers to what the learning process is like in reducing pronunciation errors.

Pronunciation errors happened to students because of some unfamiliar words. They don't know how to pronounce them correctly. Therefore, the formulation of the problem of this research is how NLP Modelling Technique is in reducing pronunciation errors. In this

study, it was conducted several stages to obtain relevant data and then analyzed. Students who take the English Spelling Corner club were given the questionnaire to get data. Furthermore, to support data from the samples, also conducted the observation to the class of ESC Club. Moreover, activities that occur in class are documented as data reinforcement that will be used as material in analyzing research results.

In this research, NLP modelling is a process of re-creating, replicating excellence. Install it in individuals, groups and organizations. We can model any human behavior by mastering specific beliefs, physiology, and thought processes that underlie skills or behavior.

According to Roger in the book Brief NLP therapy (Ian McDermott & Wendy Jago, 2001: 64-66) there are three models that are broadly distinguished in:

1. Conceptual Model: Contrastive Analysis

This Modelling concept involves a number of significant presuppositions such as the experience gained both internally and externally. To understand the structure, of course you need to know the tools to explain it. This structure can be obtained from one's experience which can then be used as a comparison.

An invaluable tool for ensuring the structure of an experience is to compare it in great detail with other similar experiences but have very different effects. When we engage in contrastive analysis, the process requires that we give detailed attention to the information available in various dimensions. This requires a process, but it is a learning experience that has benefits in many other contexts.

In this case, students who are members of ESC Club are given time to see the disadvantages and advantages that will be compared to the models or native speakers in the video. An important point of difference is then compared to what can be taken to improve the quality of English pronunciation. Based on the data obtained, it turns out that in the experience obtained by students it turns out that it has weaknesses in pronunciation, intonation, stressing, and also the pronunciation of vowel and consonant sounds. Examples like, *vulture* should be pronounced /vʌltʃər/ but students pronounce /vɛltʃər/; *think* /θɪŋk/ pronounced by /tɪŋ/; *chuckled* /tʃʌkld/ by /tʃɑ:kld/; *Sharpened* /ʃɑ:pənd/ by /sɑ:pən/; *vexed* /vekst/ by /veks/; and *sufficient* /səfɪʃnt/ pronounced by /səfɪʃn/.

2. Modelling Skill-Builders

Modelling is a technique used to change one's ability. This technique is more focused on building or mastering the skills to be achieved by modelling a figure that can help a person

master certain skills. With this technique one is able to develop skills in a quick and easy way. Many things must be considered in modelling a person to master such as English language skills such as voice, intonation, speech style, facial expression, body language, and so on.

In modelling skill builder, the students are asked to choose a model with the skills they want to explore and improve. The instructor provides a model taking into account expertise or expertise in speaking English. In this case, the model taken who certainly has good English pronunciation. The class instructor then gave a few examples of models that were used as training materials such as Bill Gates, Mark Zuckerberg, Steve Jobs and other famous people videos. Students choose the models for reasons they use English in everyday conversation, successful business people, and inspired people.

They are five steps modelling technique NLP to build english pronunciation skill, (1) choose an expert in english speaking that you want to modelling. (2) Observe the movements, ways of talking, intonation, stress, without analyzing (know-nothing state), this step is usually called unconscious assimilation. (3) Train what you learn in the second step until you can do it according to the criteria. (4) Write or encode in the form of instructions or tips to do it. This step is usually done to transfer these abilities to others. (5) Teach, practice and test.

Practically, students are exposed with the desired model in audio visual form. It will be very good if done repeatedly to understand every form of sound, movement, and also the articulation of the pronunciation of the model of his choice. Then, students are asked to imagine the performance of native speaker and focus on the way she/he was talking, intonation, stressing, and facial expression without analyzing or thinking consciously. Then students practiced what they saw, heard, and felt. We could say this as a part of submodality, they are visual, auditory and kinesthetic. Subsequently, students took a note of what they got from the video. They must find the way how to pronounce of every single word correctly. They practiced in front of their friend and gave feedback one another. The last step was teaching to their friend by shadowing the model or expert pronunciation.

3. Modelling the Transformer

That change makes something different to be what you want. For example something that happened in the past that is not good in your life and wants to be changed for the better

then it will happen if you intend and try to change it by modelling someone who has succeeded first. Gather as much information as possible about ourselves and modelling objects such as sequencing (internal and external), behavior, internal processes of visual, auditory, including internal, kinesthetic, olfactory, gustatory dialogue, emotional feelings, logical levels, context and others which are involved.

In the transformation of the model, students are asked to overcome problems in English in the past which are then replaced with something new according to the model in the video. In this case students issue problems or difficulties that have existed so far in learning English and asked to change their mindset and convey what English skills are desired. Students must really feel real about emotional change, confidence, English speaking skills, improved pronunciation quality obtained from visual, auditory and kinesthetic data. The main key of this success is the power of imagination to transfer the skills that exist in the model belongs to students who have seen and made it as an expert.

Students who are members of the English Spelling Corner Club feel an increase in confidence and also the ability to speak English with the correct pronunciation. NLP modelling technique can be an alternative to overcome students' difficulties in learning to speak English.

Changes in abilities felt by students are seen in the results of the ability test in the pronunciation. Some of the previous problems that exist on students are mistakes in pronouncing the sound of vowel and consonants. Yet, after using this technique, students are able to know the theory and technical English pronunciation. students increasingly understand the sounds of vowel and consonant. The sound of vowel is 'vowel where the air exits through the throat and mouth, without any obstacles and narrowing so there is no friction being heard. Students are able to articulate English sounds properly and correctly. Judging from the results of the data obtained, it turns out that students already understand the place and manner of articulation.

	Bila- bial	Labi- dental	Den- tal	Alve- olar	Alveo- palatal	Pal- atal	Velar	Uvul- ar	Pharyn- geal	Glot- tal
Plosive	p, b			t, d			k, g			ʔ
Nasal	m			n			ŋ			
Trill				r				R		
Flap				ɾ						
Fricative		f, v	θ, ð	s, z	ʃ, ʒ					h
Approximant	w			ɹ		j				
Lateral Approximant				l						
Affricate					tʃ, dʒ					

Students are able to speak English words according to the place and manner of articulation. They are able to understand Bilabial sounds produced when the lips are brought together. For example [p], which is unvoiced, while the sound [b] and [m] are voiced, like *bay*, *maybe*. Students also know the labiodental sound that is made when the lower lip is raised toward the upper front teeth. Examples are [f] *safe* and [v] *save*. Dental sounds are produced by touching the upper front teeth with the tip of the tongue. Examples are *oath* and *cloth*. The alveolar sound is made by lifting the tip of the tongue towards the ridge that is just behind the upper front teeth, called the alveolar ridge. The alveolar sound is made by lifting the tip of the tongue towards the ridge, ie the Palatoalveolar sound is made by lifting the tongue towards the ceiling just behind the alveolar. The palatal sound is very similar to palatoalveolar, the sounds are only produced further towards the velum. The velar sound is made by lifting the back of the tongue towards the soft palate, called the velum. Glottic sounds are produced when air passes through the glottis due to narrowing.

By understanding of the concept of sound vowel and consonant, it is the basic science to master English pronunciation well and smoothly. Then to overcome the pronunciation errors, one of the fastest ways to proficient in English pronunciation is to model the native speaker which has good English pronunciation. Students must shadow every single word by paying attention to syllable stress, intonation, sound production and expression.

D. CONCLUSION

Based on the results and analysis, there are a lot of valuable information to be used as analytical data that will answer research questions. In pronunciation learning conducted in the classroom by students who are members of the English Spelling Corner, researcher see that there is a very enjoyable learning activity. This is illustrated by instructors who are very good at the material and learning techniques. The technique that used by instructor is NLP Modelling Technique. Students are able to follow the instruction how to use this NLP modelling technique by guiding of tutor. The first stage, students choose an video of expert native speaker, second students try to understand the ways of talking, intonation, stress, in

condition of know-nothing state, third, practice what you learned until you can do it well. Fourth, write in the form of instructions or tips to transfer the pronunciation abilities to others. Fifth, after knowing how to model expert students have a testing to investigate to what extend they understand modelling technique.

This technique gave the fruitful for students to eliminate the pronunciation errors because they directly learned from the native speaker videos how to pronounce english words correctly. They knew how to put stress word and understand English intonation. Moreover, students are able to make sound production by comprehending of place and manner articulation.

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