

COMPARISON OF THE MAXIM VIOLATION FOUND IN ACTION AND DRAMA MOVIES

Kadek Gina Dwi Adriani¹, Hamzah², Havid Ardi³
Program Studi Bahasa dan Sastra Inggris
FBS Universitas Negeri Padang
email: kaghiena@yahoo.co.id

Abstrak

Tujuan dari penelitian ini adalah membandingkan pelanggaran maksim-maksim prinsip kerja sama dalam dua jenis genre film yaitu film aksi “*Charlie’s Angels*” dan film bergenre drama “*The Pacifier*”. Selain itu, penelitian ini juga mendiskripsikan maksim apa saja yang dilanggar dalam dua film tersebut. Sumber data dikumpulkan dari skrip kedua film dan fokus analisis pelanggaran maksim ditujukan pada karakter utama film tersebut. Dari hasil analisa, karakter-karakter utama dari dua film tersebut melanggar seluruh maksim, yaitu maksim kuantitas (quantity), kualitas (quality), hubungan (relevansi) dan maksim tindakan (manner). Pada film aksi “*Charlie’s Angels*”, terjadi 53 macam pelanggaran maksim yang terjadi pada tiga karakter utama. Maksim yang paling banyak dilanggar adalah maksim kualitas, dengan persentase 35.85% , diikuti pelanggaran maksim kuantitas 18.87%. setelah itu, pelanggaran maksim relevansi dan tindakan sebanyak 22.64%. Sedangkan pada film drama “*The Pacifier*”, terjadi 48 pelanggaran maksim. Maksim yang paling banyak dilanggar adalah maksim kuantitas, sebanyak 37.5%. Pelanggaran maksim relevansi sebanyak 25 %. Pelanggaran maksim kualitas dan maksim tindakan memiliki persentase yang sama, yaitu 18,75%.

Kata Kunci: cooperative principle, maxim violation, action movie, drama movie

A. Introduction

Language is a human communication device to communicate each other. To create the successful communication, the speaker may involved some terms in the conversation. One of the assumption to maintain the conversation keep going is a cooperative principle. According to Paltridge (2006), by following the cooperative principle, it will avoid some misunderstanding. It is because,

¹ Mahasiswa Penulis Skripsi Prodi Bahasa dan Sastra Inggris untuk diwisuda periode Maret 2013.

² Pembimbing 1, dosen FBS Universitas Negeri Padang

³ Pembimbing 2, dosen FBS Universitas Negeri Padang

cooperative principle consist of some conversational maxims which are used to cooperate and share understanding of the participant in the conversation.

In observing the cooperative principle, Grice (1975) states there are four types of conversational maxim. They are maxim of quantity, maxim of quality, maxim of relevance and maxim of manner. In fulfilling maxim of quantity, the speaker should be as informative as it is required. He/she should not give too little information or too much. People who give too little information risk their listener not to be able to identify what they are talking about because they are not explicit enough. On the other hand, those who give more information than the listener needs risk boring them. The effect of this maxim is to present that the statement is the strongest, or most informative that can be made in the situation. Then, Maxim of quality refers to the truth contribution which given by the speaker in the conversation. Finch (2000) says if the participants want to being cooperative in the conversation event, the information which is given should be true. It assumes that while they are speaking, they should tell to each other what they believe to be true. If what they told is a lie, it refers to the maxim quality violation. After that, maxim of relevance states that each participant's contribution should be expressed as relevant to the subject of the conversation. It means that the speaker is assumed to be saying something that is relevant to what has been said before. The last is maxim of manner. This maxim refers to the contribution which given by the speaker which is reasonably clear. In applying this maxim well, the speaker should avoid obscurity of expression, avoid ambiguity, be brief and be orderly. These maxims allow the speaker to be briefer in communicating, since they do not need to say everything they would need to if they are being perfectly logical.

Other ideas about cooperative principle come from Fasold and Connor (2006), Paltridge (2006), Fasold and Connor (2006). They argue that cooperative principle deals with the speaker's assumption in making a sense of what people say. The assumption which is made by the speaker should be rational and cooperative to create the effective communication.

Based on the researcher's point of view, in the daily conversation, especially in speaking, sometimes people do not obey the rules in using the maxims. They tend to do some violation on maxims, in other word they do not pay much attention in using maxim.

When this happens, the listener or the reader must assume that the speaker's or the researcher's words implicate something or have imply meaning rather than their literal meaning of utterances. The meaning derives from deliberate violating and deliberately breaking a conversation while still being cooperative. Leech (1983) argues that violation of conversational maxim takes place when speaker fails to apply certain maxim in the conversation to cause misunderstanding on their participant. However, some experts about this topic divide some types of maxim violation into several types, such as flouting the maxim, signaling the maxim, opting out the maxim, etc. In this research, the researcher only focus on the violation of maxim and the theory which is used in this research is proposed by Leech (1983). He just named all the way of the speaker fails to apply the conversational maxim is violating the maxim.

Violation Maxim of Quantity occurs when a speaker gives more or less information than the situation requires. If a speaker violates the maxim of quantity, he/she does not give the listener enough information to know what is being talked about, because he/she do not want the listener to know the full picture. Violation Maxim of Quality occurs when the speaker says something which is untrue or for which he or she lack of adequate evidence information, for reasons best known to her. If a speaker violates maxim of quality, he/she is not being sincere and giving the listener the wrong information. Maxim of relation tend to violate when the speaker gives a response which is very irrelevant to the topic which is being talk or tend to changing the topic in the conversation. Maxim of manner violation happens when the speaker gives a ambiguous statement or the statement that he or she give is not orderly. After that, maxim of relation may violate if the speaker tend to exaggerate the statement.

These phenomena make the researcher interested to conduct the research about the use of cooperative principle in the movie script of two different genre of movies, they are drama movie script, *The Pacifier*, and the action movie script, *Charlie's Angels*. The researcher will analyze the dialogue of the scripts which include the use of cooperative principle and how it is influenced through the conversation. The focus analysis is from the main characters og those movies. In action movie, the analysis focused on Dylan, Alex and Natalie's dialogue. While in drama movie, they are Shane, Lulu, Zoe, Murney.

The researcher also compares both of those scripts which one tends to do maxim violation. As described in the following example from Charlie's Angels movie :

CHAD : Hungry?
 CHAD : C'mon Dylan. You + Me. It's magic.
 DYLAN : ***It's a mistake. A horrible, horrible mistake.***
 (She jumps onto the dock)
 CHAD : Then how come we keep getting back together? It's fate.
 (Dylan just keeps walking)
 CHAD : (yelling after) Is it because I live on a boat?
 (Charlie's Angels)

From the example, there is a violation of maxim of manner in Dylan's utterance. She does not give a clear explanation why she says "***It's a mistake. A horrible, horrible mistake.***" to Chad. It is known that violaton of manner happens when the participants of the conversation give unclear explanation of what they said. It will create an ambiguity to the other participants.

This could also happen in the conversation or dialogue in *The Pacifier* movie which does not follow the principles, like what it showed below :

Shane : Listen up, ladies. Your behavior is unacceptable. In order to maintain a state of safety we need to maintain a state of discipline and order. I've only

got one rule: Everything is done my way. No highway option. Do you copy?

Lulu : **Do you copy?**

Shane : *What? I said -- do you...*

Lulu : (*"copying" him*) **What? I said -- do you...**

Shane : *Do not copy me!*

Lulu : *Make up your mind.*

(*The Pacifier*)

From the dialogue above, there is a violation of the maxim of quantity done by Lulu. She does not give a clear response to what Shane ask her and she tend to repeat a certain words from Shane. She just copies everything of Shane's utterances. But, it can be seen that Lulu does not give a well response because there is a bad feeling toward Shane and then Lulu expresses it by not saying the appropriate response to show that she is not interested to what Shane talks about.

The analysis of the maxim violation will focus on the main characters of both movies. This research deals with the discourse analysis study since the instrument of the research was taken from the dialogue of the movie scripts. It means that the language that the researcher analyzed is not in the real situation, but it is a spoken language which comes from the written text (script). The language which used by the characters has been written not real from the characters themselves.

This research deals with the script of the two movies, action movie "Chralie's Angels" and drama movie "The Pacifier", so this research belong to discourse analysis study. Brown and Yule (1983) and Marianne and Philips (2002) state that the discourse analysis is committed to an investigation of what language is used for. The objects of discourse analysis are discourse, writing, conversation, communicative event which variously defined in terms of coherent sequences of sentences, propositions, speech acts, or turns-at-talk. The study of the discourse analysis often deals with the text or script. It is known all the dialogue which stated by the characters of the movie is based on what it is written on the script.

The purposes of this research are (1) to find out the types of maxim violation that appear in the two different genre of movies. They are action movie "*Charlie's Angels*" and drama movie "*The Pacifier*". (2) to show the differences or similarities of the violation of maxim in those movies.

Action movie and drama movie have their own characteristics. First, Drama Movie is a genre of movie with serious presentations or stories with settings or life situations that portray realistic characters in conflict with either themselves, others, or forces of nature, while action movie is characterized by the physical action that tells much of the story, as opposed to drama's for example where the story is told via the dialogue Second, at the center of a drama is usually a character or characters who are in conflict at a crucial moment in their lives. It is different from action movie, there is a "hero" character whose individual efforts make up a lot of the action Third, Dramas often, but not always, have tragic or at least painful resolutions and concern the survival of some tragic crisis, like the

death of a family member or a divorce. Action movie focuses on gaining a response from their audience through the use of quick, flashy, loud and bright scenes.

Based on the explanation above, the purpose of this study to describe the maxim violation that appear in the two different genre of movies. They are action movie "*Charlie's Angels*" and drama movie "*The Pacifier*". The researcher describes what maxim tend to appear in each movie.

B. Research Method

In this research, the researcher used descriptive method. The researcher to analyzed the data and make a description about the conversational maxims in two movie script with different genres, and to show what maxim tend to violate. McNabb (2011) states that descriptive research deals with document pattern which will be analyzed and also involves gathering data that describe events and then the data will be organized, tabulated, depicted, and described.

In addition, Aditya (2009) assumes that descriptive research tends to describe a phenomena or individual characteristic, situation, certain group accurately. The main purpose of this research is to describe the picture or draw the factual facts objectively.

By applying this research method, the researcher described and interpreted the current problem based on the accurate data. This research dealt with the conversation of two movie script with different genres, they were drama and action movie, and analyze the violation of conversational maxims in those movies. As the sources of the data, both of the scripts were retrieved from www.dailyscript.com. The researcher used both scripts as guidance in making the transcript of those movies.

In collecting the data, the researcher read both of movie scripts and marks the dialogue which contain violation of maxim. Second, the researcher identified the dialogue which violates the conversational maxims and outs the marked data in note-taking papers. Third, the data were tabulated based on the types of maxim violation. The researcher analyzed the data based on the relevant theory, and finally the researcher compared both of those scripts and showed what maxims tend to violate.

In analyzing the data, the data were catagorized from the conversation in action movie and then in drama movies which violate the conversational maxims. After that, the researcher explained the answer of the research questions : the types of maxim violation which appear in the drama movie script "*The Pacifier*" and the action movie script "*Charlie's Angels*". Next, the researcher used Grice's theory (2005) about cooperative principle to find out the the types of maxim violation. Then, the data were compared to find out what maxim tend to violate in those movie scripts. Finally, the researcher made a conclusion based on the research.

C. Discussions

Based on the analysis of the dialogue of the main characters in action movie "*Charlie's Angels*" (Natalie, Dylan, Alex), there are 53 utterances which belong to the violation of conversational maxim. From the 53 utterances, there

were 10 utterances can be identified as violation of quantity maxim, 19 utterances belong to the violation of quality maxim and the utterances which can be observed as violation of maxim relevance and maxim of manner have the same number. They are 12 utterances. So, the maxim which tend to violate in this action movie is maxim of quality.

The percentage of the maxim violation in the action movie, can be seen from the Table.1 below.

Table 1. Total Percentage of maxim violation action movie

Kinds of Maxim Violation	Total of Violation	Percentage
Quantity	10	18.87
Quality	19	35.85
Relevance	12	22.64
Manner	12	22.64
	53	100

From the table above, it can be seen that the number of violation of maxim quantity is 18.87 %, violation of quality maxim is 35.85%, and violation of maxim relevance and maxim manner have the same number of percentage. They are 22.64 %. Maxim of quality is the most violated maxim because generally the three of the main characters of this movie tend to tell a lie to the other characters that lead some misunderstanding toward them. The total of 53 maxim violation comes from 50 utterances which indicate maxim violation. So, there is 106% of the total of violating conversational maxim. It is because, in the three utterances indicate two kinds of violation maxim. It can be seen in samples 4, 10 and 21.

There are 19 utterances (35,85%) indicate violation of this maxim. One of the example of the utterance which belong to violation of maxim quality can be seen in the sample 32. In the sample 32, the focus analysis is Dylan's dialogue. In responding Vivian Wu statement, Dylan tells lie to her by saying “ *Oh, I'm watching it. In Fact, I just called for back up*” According to Grice (2008), the speaker of the conversation breaks maxim of quality if he/she says something which is untrue and not based on the sufficient evidence. In this dialogue, Dylan does not say the truth condition about the reason why she is going to the outside of the house. Maxim of quality tend to violate in the action movie because the action movie full of conflict in each scene. The main conflict of this action movie is the angels should find Knox which was ordered by Charlie. The mission that Charlie asked the angels to do is ordered by Vivian Wu who is actually want to set the angels up. To find Knox, the angels should blended up with some people and undercovered in the some businesses. In order to hide their true identity that they are agent, the angels should able to be smart in merging with those people. So, the angels should not give the true contribution while they were merging with the new people.

There are 10 utterances (18,87%) which belong to the violation of quantity maxim. According to Grice (2005) maxim of quantity is well followed if the speaker of the conversation gives an informative contribution and says directly to

the point which is going to say. One of the example of violation maxim of quantity is in the sample 29. The focus analysis is the dialogue of Alex which stated ***“It’s my Job, Jason. I can’t explain it, but I have to be on call, all the time, and...”***. Alex does not give a clear explanation about her job to Jason. It means that Alex does not want to be cooperative in the context. However, based on the story of the movie, the angels did not allowed to tell their identity to anyone else, including their family. Alex had to commit with this promise, so she did not give the about her job to Jason. Most of the utterances which indicated the violation of quantity maxim occurred since the characters does not give a clear explanation about what the other character is asked about.

The utterances which indicate violation of maxim relevance and maxim manner have the same number. They are 12 utterances (22,64%) can be identified to violate those each maxims. Grice (2005) states that maxim of relevance is well followed if the speaker expressed the contribution as relevant to the topic of the conversation. Violation of maxim relevance can be seen from samples 1,6,7,8,9,16,19,26,30,34,36,39. In the sample 7, it can be analyzed when Dylan stated ***“It’s good to be him.”*** In this dialogue, Dylan breaks maxim of relevance since she gives inappropriate response to the Charlie’s explanation. She would rather express her imagination if she were a Knox than say the thing about a strategy to find him. One of the examples of the dialogue which indicates Violation of maxim manner can be seen from sample 22. In the sample 22, Dylan gave a response to Alex by saying ***“We were expecting that.”*** She states an ambiguous statement. Based on the context of the dialogue, Dylan said it that way because she did not want to make Knox worry about the people who were looking after them. She told Knox that everything was planned well including the thought that the people would look after them. so, context really effect to the conversation event to share any background of knowledge which is assumed by the speaker (Leech, 1983).

Different form drama movies ***“The Pacifier”***, there are 48 violaton of maxim occur. The utterances were analyzed from the dialogue of the main characters of the movie. They are Shane, Lulu, Zoe and Murney. The maxim which tend to violate in this movie is maxim of quantity. There are 18 utterances may indicate as a violaton of quantity maxim. Violation of maxim of quality and maxim of manner have the same number. They are 9 utterances and finally, there are 12 utterances which belong to violation of maxim relevance.

The percentage of the maxim violation in the drama movie, can be seen from the Table.2 below.

Table 2. Total Percentage of maxim violation in drama movie

Kinds of Maxim Violation	Total of Violation	Percentage
Quantity	18	37.5
Quality	9	18.75
Relevance	12	25
Manner	9	18.75
	48	100

From the table above, the violation of maxim quantity is mostly violated for about 37.5%. after that, there is a violation of relevance has 25 % and 18.75% for violation of quality maxim and manner maxim. There are 48 maxim violation can be identified from 48 utterances in the drama moviescript “*The Pacifier*”. Those maxim violations are done by the characters of this movie. They are Shane, Zoe, Lulu and Murney.

There are 18 utterances (37,5%) indicate violation of maxim quantity and this maxim is mostly violated in the movie. One of the example of this maxim violation can be seen from sample 10. In the sample, Shane states “***Soon. In the meantime, we’re just gonna have some big fun***”. When Lulu asked Shane when her mother will come back home, Shane did not give an informative contribution in answering Lulu question. Different from action movie which full of conflict, drama movie is rather flat. It is because some of the drama movie stories are about daily life. In this movie, there is nobody need to hide their identity, so that is why the characters do not need to tell lie in order to hide their identity. Most of the scenes of the movie need more interaction of the dialogue than action of the characters.

There are 9 utterances (18,75%) which indicate violation of maxim quality. In the sample 31, Zoe fails to apply maxim of quality by saying “***Hey mom we’re fine, absolutely nothing happened you should worry about. Nope***” Just like real daily life, as children, they do not want to make their mother worry about them. Sometimes, the children hide something and tell their mother the vice versa of the thing. It is similar with this movie, Zoe violates maxim quality because she does not want make her mother worried about the children and say that everything is going well. Grice (2008) states that violation of quality maxim occur when the speaker is not able to say the true information to the other speaker.

The violation of maxim relevance can be seen in the 12 utterances of this movie (25%). In the sample 27, Zoe said “***Who do you think you are—my dad***” which is very irrelevant to what Shane is talked about. It can be seen that from the story of the movie, Zoe thought that Shane wanted to replace her dad in their house by giving some strict rules in her house. Zoe felt that Shane should not do it that way because Shane just an lieutenant who kept the house for mean time. So, that is why Zoe express her feeling that way.

There are also 9 utterances (18,75%) of this movie which belong to violation of maxim manner. One of the examples of this kind of maxim violation is in sample 15. In the sample, Shane stated an ambiguous statement by uttering “***Not on my Watch***” it is clearly leads a misunderstanding to the children because they really cannot catch his thought why he say it that way. According to Grice (2008) violation of maxim manner occurs when the speaker gives an ambiguous statement or the statement is not well organized.

Based on the findings and discussions above, there are some differences that were found in the movie scripts “*Charlie’s Angels*” and “*The Pacifier*”. In the action movie script “*Charlie’s Angels*”, the total of the dialogues which contain maxim violations are 50 utterances from the three main characters of the movie.

They are Dylan, Natalie and Alex. These 50 violation are presented in the 40 different context of dialogue. From 50 utterances, there are 53 kinds of maxim is violated. The most maxim which tend to violate in this movie is the maxim of quality. There are 19 utterances indicates violation of this maxim and mostly done by Dylan. Based on the dialogue, Dylan violates maxim of quality since most of her utterances indicate as a lying. Dylan often tell lies to the other characters of the movie. Maxim of quality fails to be applied in the conversation if the speaker lies or says something that is believed to be false and then the speaker makes an ironic statement. From the amount of 53 violation of maxim, there are 12 violation of maxim relevance, 19 maxim of quality, 10 maxim of quantity and 12 for violating maxim of manner. The researcher also found three utterances which contain two kinds of maxim violation for each utterance. It can be seen in the samples 4,10 and 21. Therefore, there are 18.87% violation of quantity maxim, 35.85% violation of quality maxim and 22.64% for violating maxim relevance and manner.

In the drama movie script “The Pacifier”, the researcher gets 40 presentation of samples of the dialogue in the different contexts. There are 48 utterances contain violation of maxim done by Shane, as the main character of “The Pacifier” movie and also Zoe, Lulu, Murney. In this movie, there is 37.5% maxim quantity which tend to violate. There are 18 utterances which can be identified as violating maxim of quantity. Shane mostly violates quantity maxim because he usually gives a very short information from what it is expected from the other character. Shane tend to respond shortly without giving an enough detail about the information. Violation of quality maxim is about 18.75%, maxim of relevance is 25% and maxim of manner has the same percentage with quality maxim. This drama movie does less violation of maxim than the action movie since the characters always try to be cooperative in the conversation. Therefore, the dialogue of the movie is going well because he does not need to say everything which is unnecessary and he is able to being perfectly logical.

D. Conclusions and Suggestions

Based on the findings and discussions in the previous chapter, it can be concluded that the utterances which indicate maxim violation in those movie scripts violates all kinds of maxim. In the “*Charlie’s Angels*” script, there are 53 kinds of maxim violation appear from 50 utterance of the three main characters. There is 35.85% violation of maxim quality. While in “*The Pacifier*” script, there are only 48 violations of maxim appear from 48 utterances. Maxim quantity tends to violate in this movie for about 37.5%. In conclusion, both of the movies violate all the conversational maxim. They are maxim of quantity, quality, relevance and manner. The utterances which contain violation of maxim is focused on the some characters from those scripts as the representative for each movies.

The researcher suggests the reader to do the research about the violation of conversational maxim for the further discussion, because there are many interesting aspects which can be analyzed. Some people do not know how important and crucial to learn violation of conversational maxim is, whether conversational maxim in daily activity, in movies, in magazines, etc.

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