



WORD FORMATION PROCESSES FOUND IN PADANG TRADING FORUM OF ANIMALS AND ANIMALS' EQUIPMENT IN FACEBOOK

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ABSTRACT

This research focuses on word formation processes found in Forum Jual Beli Hewan dan Perlengkapan Hewan Kota Padang (Padang Facebook Trading Forum of Animals and Animals Equipment). The aims of this research are (1) to find types of word formation processes, and (2) to identify parts of speech of the terms involved. This research is a descriptive research. The results of the analysis of data are presented in the form of description and explanation. Data in this research were 95 special terms used in the activity of trading in FJB Hewan dan Perlengkapan Hewan Kota Padang. These data were gained and analyzed by means of observation and interpretation by the researcher. Results of the research show that there were nine processes of word formation involved in the creation of trading terms in FJB Hewan dan Perlengkapan Hewan Kota Padang. They were 34 borrowings (35,79%), 15 abbreviations (15,79%), 12 clippings (12,63%), 10 blendings (10, 53%), 9 compoundings (9,47%), 6 affixations (6,32%), 5 letter symbols (5,27%), 3 reduplications (3,16%), and 1 backformation (1,05%). Then, there were four parts of speech in which the trading terms belong to. They were 56 nouns (59%), 16 verbs (16,90%), 22 adjectives (23%), and 1 adverbs (1,05%).

Key words: Word formation, FJB Hewan dan Perlengkapan Hewan Kota Padang, Facebook, Internet

A. INTRODUCTION

In internet, social networks are widely used today. Facebook, Twitter, Blackberry Messenger, WhatsApp and many more provide people features like chatting and video call. Yet, chatting and calling are not the only things we can do in social networks. There is also trading as one of the most rapid activities people do other than those basic functions. Trading forums as a modified form of Facebook group is a feature provided by Facebook that allows its members to sell things. In selling things through posts, they often create and use special forms of

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terms or modified words. Evidently, the languages used by those members are very different from what usually used in daily conversation.

Besides, a study related to slang word formation process has also been done before. Marzita (2013) studied word formation of English slang in teenager movie scripts, she compared two movie scripts "Camp Rock" and "Juno". Further she found that these two movie scripts have different type of word formations and it can be said as internal changes, derivation, and back formation because these two movie scripts are difference based on the character maturity.

Frequently, one posts an advertisement in the group with description inserted with some new words. This is a way to make it simple and as brief as possible and get read by others. Thus, shortening, initializing, using words of other languages and other modifications of words are the choices. This means the terms used involved the processes of word formation in creating them. "Forum Jual Beli (FJB) Hewan dan Perlengkapan Hewan Kota Padang (Padang Facebook Trading Forum of Animals and Animals' Equipment)" is a trading group in which these terms are found.

This research analyzed the processes of word formation found in Forum Jual Beli Hewan dan Perlengkapan Hewan Kota Padang. It is chosen as the source of data because the processes of word formation are more various in it. Further, previous studies about the same topic are done mostly on Facebook chattings or sms, (slang words) and printed media. Those that talk about word formation phenomena in online selling and buying are rarely found.

B. RESEARCH METHODOLOGY

This research is a descriptive research since the aims are to find and describe what word formation processes from the focuses of types and parts of speech which are found in FJB Hewan dan Perlengkapan Hewan Kota Padang. The data in this research are the words used by sellers and costumers in trading. These are gotten from a Facebook trading group, which was Forum Jual Beli Hewan dan Perlengkapan Hewan Kota Padang (Padang Animals and Animals Equipment Trading Forum). This is the only source of data used in this research. They are collected by steps of: (1) Observing posts in the group, (2) Screenshooting posts which contain certain trading terms, (3) Putting the terms into tables, (4) Sorting the data alphabetically.

The analysis of the data are performed by: (1) Reading the data to identify types of word formation and parts of speech, (2) Analyzing the data based on category of word formation processes and parts of speech (word classes), and (3) Drawing conclusion of the analysis.

C. FINDINGS AND DISCUSSION

The researcher takes 95 data special terms used in the activity of trading in a trading group of FJB Hewan dan Perlengkapan Hewan Kota Padang in Facebook. They are found and collected from posts posted in April 2016. Then

they are put into tables and sorted alphabetically. Based on the purposes of the paper, this research shows the collection of data for types of word formation process and parts of speech.

Table 1 Percentage of Word Formation Found in Padang Trading Forum of Animals and Animals' Equipment in Facebook

no	Word Formation Process	Frequency	Percentage
1	Affixation	6	6,32%
2	Reduplication	3	3,16%
3	Compounding	9	9,47%
4	Conversion	-	-
5	Abbreviation	15	15,79%
6	Clipping	12	12,63%
7	Blending	10	10,53%
8	Letter Symbol	5	5,27%
9	Backformation	1	1,05%
10	Borrowing	34	35,79%
	Total	95	100%

It can be seen from the table that the categories of word formation processes included are 10 processes. They are affixation, reduplication, compounding, conversion, abbreviation, clipping, blending, letter symbol, backformation, and borrowing. From the processes found, there were minor processes which the occurrences are only a few or less than ten times.

Even though affixation known as one of the most used processes in making words in any language, it happen only six times out of 95 numbers of data. An example of affixation is the term *anakan*. This process of affixation occured by affixing *anak* at its ending. In other words, this process of affixation is called prefixation, as the items being added is prefix. Data above show the affix involved here is suffix of *-an*. The base of *anak* in number 1 is suffixed by *-an*.

Then, there are three reduplications found, *jinak-jinak*, *kirim-kirim*, and *tanya-tanya*. These words are reduplicated by whole parts. Their bases are the morphemes of, *jinak*, *kirim*, and *tanya* themselves.

Another process which less happen in the creation of terms in FJB Hewan dan Perlengkapan Hewan Kota Padang are compounding, letter symbol, and

backformation, with number of data of nine, five and one. The total of minor processes when they are put along is 24.

Term *semijinak* is a compound created by combining *semi* and *jinak*. As *semi* means half, the combination of it with the head of *jinak* modifies *jinak*'s meaning (tame) into half tame. *semijinak* is usually used by the sellers in FJB Hewan Padang to tell the readers about their posts or the buyer that the pets or animals being sold are still a little wild and need to be trained more.

Original words can go through a process of shortening based on the concept of quantity, unit or element. It is called the process of letter Symbol. For instance, *jt* and *rb*. They *are* created by symbolizing the original word of *juta* (million) and *ribu* (thousand). *jt* is used in order to replace many zeroes in its number form (1.000.000) as well as *rb* is to save space instead of writing too many numbers (1.000).

Backformation found to occur only once in *bonding*. This new construction is made by cutting off part of *re*. This part is assumed by the postman as similar as *re-* in *replace* or *restart*.

Further, minor processes are always being apprehended by those that the occurrences are more numerous. These processes are called so because they are more than two third of all data (74 numbers). Firstly, borrowing is the one which has more occurrences than any other ones in all over the data, with total numbers of data of 34. Compared to the combination of all terms which experience minor processes, borrowing terms are still many more than those. This means borrowing is the most used processes in creating trading terms in FJB Hewan dan Perlengkapan Kota Padang. Moreover, most of the borrowing terms are those that both adapted and adopted from other languages, especially English. For examples, those of *body*, *garans*, *inbox*, and *karakter*. They are adopted (*body*, *inbox*) and adapted (*garansi*, *karakter*) from English.

Next, there are many terms to be created by the process of abbreviation. There are fifteen words which in the process of making them, abbreviation involved. *bln* is originated from word *bulan* (moon/month). This form is gained by getting the first letter of its first syllable and the first and last letters of its second syllable. Thus, *bulan* is abbreviated by taking its *b*, *l*, and *n*. Meanwhile, abbreviation can also be made by taking the first letters of every syllables of the word. *tlp* is originated from *telepon*. This word has three syllables which are *te*, *le*, and *pon*. First letters of these syllables were *t*, *l*, and *p*. Therefore, a new form is gained, which is *tlp*.

Clipping and blending both occur twelve and ten times. These processes are found quite many and show that people in online trading in the group tend to modify and mixing words in order to make terms which they could use easiest. Clipping can be seen from terms of *ek* and *hub*, which both are clipped at the endings of the words. By omitting ending part *or* of *ekor*, new form *ek* is created. Same event also creates *hub*, which is resulted from cutting *ungi* apart from

hubungi. Further, *ekput* and *gatot* are kinds of blending, as they are made by mixing words. *ekput* is resulted by taking two first letters of word *ekor* (*ek*) which were combined with three first letters of the second word *putih* (*put*). Similarly, *jenkel* is gotten by taking first three letters of each element. *j*, *e*, and *n* are taken from *jenis* and added to first three letters of *kelamin* which are *k*, *e*, and *l*. As the result, *jen* and *kel* make up new term, *jenke.l*

Parts of speech or in other words known as word class are the functions of words when they are put in the sentences. In this research, the researcher found there are four kinds of parts of speech for in which the 95 total of data belong to. They are noun, verb, adjective, and adverb. The findings of parts of speech can be seen more clearly in the tables below.

Table 2 The Parts of Speech of Terms of Trading Found in Padang Trading Forum of Animals and Animals' Equipment in Facebook

no	Parts of Speech	Frequency	Percentage
1	Noun	56	59%
2	Verb	16	16.90%
3	Adjective	22	22.11%
4	Adverb	1	1.05%
Total		95	100%

The highest number of part of speech found is noun. Nouns comprise more than half of all data, 56 out 95, which means they are 59%. Adjective and verb follow with 22 (23%) and 16 (16.90%). These three parts of speech are those with the highest numbers. The remaining adverb is only found one (1.05%).

D. CONCLUSION AND SUGGESTION

There are nine processes of word formation found in the creation of trading terms in Padang Trading Forum of Animals and Animals' Equipment in Facebook. They are affixation, reduplication, compounding, abbreviation, blending, letter symbol, backformation, and borrowing. The processes of blending, clipping, abbreviation, are called the major processes, for their occurrences are ten times and more. In row, their frequencies are 10, 12, 15 and 34. Moreover, minor processes are those of reduplication, letter symbol, affixation, compounding, and backformation, with frequencies of 3, 5, 6, and 9. Then, 95 data of trading terms found in this Facebook trading group take four roles in speech of post they are used in. These four parts of speech are noun, verb,

adjective, and adverb, with numbers of words of 56, 16, 22, and 1. These mean that most of terms of trading used in postings are nouns.

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