

ANALYSIS OF LANGUAGE STYLE FOUND IN NOVEL THE LAST TYCOON WRITTEN BY F. SCOOT FITZGERALD

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Abstrak

Penelitian ini mendeskripsikan faktor-faktor apa saja yang mempengaruhi pemilihan bahasa dalam novel *The Last Tycoon* ini. Sumber data dikumpulkan dari percakapan dari setiap karakter dalam novel *The Last Tycoon*. Dari hasil analisis, novel ini menggunakan tujuh jenis gaya bahasa yaitu, *formal, informal, casual, colloquial, consultative, intimate*, dan *slang style*. Kemudian pada novel ini ditemukannya beberapa faktor yang mempengaruhi penggunaan pemilihan bahasa pada novel *The Last Tycoon* yaitu faktor *topic, relationships, setting*, dan *participants*. Pada novel ini ada 104 percakapan yang ditemukan oleh peneliti yang paling tinggi frekuensi gaya bahasanya dapat diurutkan sebagai berikut, *informal* 29.80%, *colloquial* 23.7%, *formal* 14.42%, *slang* 11.5%, *consultative* 10.5%, *intimate* 6.7%, *casual* 3.8% dan 0% *frozen style*. Kemudian faktor-faktor yang mempengaruhi pemilihan kata tersebut yang paling tinggi frekuensinya adalah *topic* 40.38%, *setting* 21.15%, *participants/relationships* 35.35%, 10.5%. jadi penggunaan bahasa yang paling tinggi frekuensinya adalah *informal style* dan faktor yang mempengaruhinya adalah faktor *topic*.

Kata kunci: *Sociolinguistics, Language Style, The Last Tycoon novel*.

A. Introduction

This study deals with the study of language and communication about language style. Language is a fundamental aspect of human life. This is the way to communicate and establish relationship with other people. In other words, language can be used as a tool of communication. Thus, it is one of the vital factors to create an interaction one another.

As a human being, language may express people's emotions, ideas, feelings, and thought by using sounds, gestures and signals that have pattern. This allows people to convey or receive information. This process of transferring information from one person to another people by using particular medium called as communication. Thus, it enables one to maintain relationship with other people. One of the assumption to maintain the conversation keep going on the language styles how people communicate with other people by using their own way to communicate. One of the assumption to maintain the conversation keep going on language style.

According to Ducrot and Todorov (1993:44), language style is the choice among the other alternatives in using language. It refers to the way to convey the same information by using different expression and related to different variations of language that are used in different situation and needs. Meanwhile, according to Akamajian, *et.al* (2001), language style has relationship with language variation. Both of them are almost the same language

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variety in talking about varieties of language. On the other hand, language style is the way to show our expression whether in formal or in informal situation. They talk about how people can communicate by using their own style. In addition, language variation is used to express and reflect social factors. In this case, the researcher wants to know the types of language style and which language style is typical to certain context of situation. Thus, language variation is a kind of linguistic variation that refers to the range of differences among languages around the world.

Then, according to Wardhaugh (2006: 135), language variation is one way of characterizing in certain variations that speakers of a particular language sometimes speak in different dialect of that language. In accordance to it, there are several characteristics of language and variation. First is social variation and regional variation. The study of social variation in language means grow out the study of regional variation. Based on explanation above we conclude that language variation is a kind of dialect which relates to community with four categories: language and dialect, social and regional dialect, styles and registers.

Many experts have different opinions about language style. for example Joos (1976:145), divides language style into four types frozen, formal, consultative, and casual style. Meanwhile, Mandell and Kirszner (2003:17), divides language style into four categories. They are slang, colloquial, formal, and informal style. It is the way for express our own way to communicate with other person.

First, frozen style or oratorical style is the most formal style. it is often uses in formal situation such as in formal ceremonies, court, and state documents. Second, formal style according to Mandell and Kirszner (2003:17), formal style is used at special occasions that call for dignity and seriousness. It does not use constructions. It strives for absolute grammatical accuracy. Generally, formal style often uses in the formal events, talks about the serious problem such as in the formal speeches and official meeting. Third, consultative style. According to Penalosa (1981), consultative style is the most neutral or unmarked of the styles. In using this style, the speaker supplies background information which assumes that the hearer needs to have it in order to understand what the speaker meant. Then, consultative uses in some group discussion, regular conversation at school, companies, trade speech conversation, etc. Fourth, casual style. casual style is conversation usually happened between two friends on cafeteria or classroom.

Fifth, intimate style. According to Joos (1976), good casual integrates two disparate personalities. It means that this style is a style among intimate members of a family or friends that do not need complete language with clear articulation. It is enough to use short utterances. Sixth, colloquial style. Colloquial style is the style that relatively uses short simple sentences, often incomplete grammatical form like a generous use of constructions (I'll, we've, didn't, can't), clipped words (cab, exams, ads, phone, etc), and the omission of relative pronouns (who, which, that), a simplified grammatical structures, a personal or familiar tone which tries to create the impression of speaking intimately to the reader and usually use slang. Seventh, slang style. Slang style refers to the more casual and informal situation. It consists of informal words that are use by teenagers or youth and certain group of people. Slang expression is affected by the speakers that used this kind of style. It may changes frequently. Some of the words are remarkably return and also some of them are not return. At the same time, the existence of slang vocabulary is never constant. The last is informal style, Kirszner and Mandell (2003:17), states that informal style is often used in writing tests, informal essays. Reports can also be written in this way. In other words, the informal style is usually not following official or established rules and methods.

One of the example is:

(A) *'I feel very close to you.'*

(B) *'So do I to you,' she said'*

(A) *'Thank you.'*

(B) *'Thank you'*

(A) *They laughed.*

(B) *'Is this what you wanted?' she asked. 'I mean last night.'*

(A) *'Not consciously.'*

(B) *'I wonder when it was settled, 'she brooded.'*

Conversation above used colloquial style. It is appropriate several theories about colloquial style. Colloquial is the type of speech that is used in everyday life. The conversation is easy to understand by the reader because the conversation happened in the informal situation. It was occurred when the functionary was together with people she felt closed to her. The first part of the conversation shows that both speaker expressed happiness for their conversation.

And also in this journal there are several factors that influence the use of language choice based on Holmes (1992) and Payne (2010) theories those are setting, participants, topics, function, relationships, and social rules. First, setting includes situation, place, and time. Second, participants according to Holmes (1992:9), the term of "participants" relates to people involved in a conversation. and participants divides into two types, social status and social distance. Third, topic refers to "what is being talked about" (Holmes, 1992:8). Topic is the main discussion of a conversation. In an office, for instance, when two colleagues talk about their work, they use formal style. Fourth, function. Function refers to "why they are speaking" or the aim of the interaction (Holmes, 1992:9). This function refers to referential and affective functions that are the basic language functions. Fifth, When a person is talking to another person that he has known for many years, the style of language he uses is quite different from what it would be with a person he just recently met. The last is social roles. The social role of each conversation participant also plays a part in the variety of language used. Interactions between a student and teacher, a pastor and parishioner, and a congressman and fund-raiser are much more formal than the language interactions between two socially like-positioned participants.

Actually, the use of language style is not only found in the daily conversation, but also in magazine, newspaper, short story, novel and etc. However this thesis is focused on analyzing language styles of novel. In this thesis the writer found the phenomenon of the novel, *The Last Tycoon* which is the familiar novel in around 1996. The novel tells about the experiences of romantic figure a Hollywood producer who find himself not only to find struggle love for his own life.

In the novel *The Last Tycoon*, the author tried to convey the messages from the novel to the readers by several styles that he used. The novelist uses many rhetorical devices to convey his message in his books. The style of Fitzgerald's writing invites the readers to experience the intensity of his messages. Here is the example of language style used in the novel. First, slang style, *TV (television), Bet it!, crack (break), phone (telephone)*. These examples belong to slang language. Sometimes, slang words could not be found in dictionary because the slang language has been defined as one of those everybody can recognize and anybody can define the words that we used. It means sometimes people can find the slang style in dictionary because slang style be based on everybody who knows about the meaning of slang style itself.

Based on the examples given above, the researcher is interested to conduct a research about language style used in *The Last Tycoon* novel written by Fitzgerald. In this research, it is expected that the readers can enhance their knowledge especially in language style. The reason why the researcher chooses this novel is because this is one of popular novels which has awarded as best seller novel and has been created into movie. Therefore the language style in this novel also influence to the linguistic phenomenon which found by the researcher.

A. Research Methodology

In this research, the researcher used descriptive method. The researcher would try to analyze the data and make a description about the types of language style, and to find out what factors influence the used of language choice in novel *The Last Tycoon*. According to Gay (2000), qualitative methods involve the collection and analysis of primarily non numerical data obtained from observation, interviews, tape recording, and document. By applying this research method, the researcher would try to describe and interpret the current problem based on the accurate data. This research deal with the conversation from the speaker in novel *The Last Tycoon*, and the factors that influence the used of language style in novel.

In addition, According to Wray (1998) qualitative research enables the researcher to represent the result as a complex situation reflected in the society. The researcher used the qualitative approach because the writer did not pay attention on the numbers of occurrence. It tends to explain the various forms for utterances to express the concept.

By applying this research method, the researcher would try to describe and interpret the current problem based on the accurate data. This research dealt with the conversation from the novel *The Last Tycoon*. As data and sources of the data, in this research the researcher analyzed the conversation from the novel *The Last Tycoon* written by F. Scott Fitzgerald. The researcher analyzed the types of language style, and factors that influence the use of language choice in novel *The Last Tycoon*. The researcher used those conversations in novel as guidance in making the conversation from the novel.

In doing this research, there are some steps used by the researcher in collecting the data. First, the researcher read the novel *The Last Tycoon*. Second the researcher analyzed the types of language style used in novel *The Last Tycoon* and the factors that influenced the use of language choice in the novel *The Last Tycoon*. Third, the data were tabulated based on the types of language style and factors of influence language choice. The researcher took the data of language style from the novel with it is indicators of language style and the factors that influenced the use of language style in the novel.

Technique of analyzing the data. This analysis used descriptively qualitative technique. Here are several steps that the researcher used in analyzed the data. First, Making a list the researcher made a list of language style those are: formal style, informal style, colloquial style, casual style, consultative style, slang style, intimate style that found in *The Last Tycoon* novel. Second, classifying the Data The researcher classified the words and sentences into several categories of language style such as: formal style, informal style, colloquial style, and slang style, casual style, consultative style, and etc. Third, drawing the conclusion, in this last step, the researcher draw the conclusion based on the analysis findings of the research.

C. Discussion

Based on the analysis of the conversation from the novel *The Last Tycoon*, there are 104 conversation which belong to the types of language style and 99 belong to the factors that influence the use of language choice in novel *The Last Tycoon*. From the 104 conversation, there are 15 *formal*, 11 *consultative*, 4 *casual*, 7 *intimate*, 24 *colloquial*, 12 *slang*, and 31 *informal* style. And then the conversation which belong to the language choice use in Novel *The Last Tycoon* they are 22 *setting*, 35 *participant/Relationships*, 42 *topic* factor.

Table 1. The Frequency of language style emerged in novel *The Last Tycoon*.

No	Types of language style	Frequency	Percentage (%)
1	Frozen	0	0%
2	Formal	15	14.42%
3	Consultative	11	10.5%
4	Casual	4	3.8%
5	Intimate	7	6.7%
6	Colloquial	24	23.7%
7	Slang	12	11.5%
8	Informal	31	29.80%
Total		104	100%

From the table above, it can be seen that the frequency the types of language style frozen style 0%, formal style 14.42%, consultative style 10.5%, casual style 3.8%, intimate style 6.7%, colloquial style 23.7, slang style 11.5%, informal style 29.80%. informal style is the mostly used in novel *The Last Tycoon* because generally the main situation of the speakers in novel are happened in relax situation. The total of 104 the types of language style comes from conversation which indicate the types of language style in novel.

There are 15 conversation (14.42%) indicate to formal style. one of the example can be seen in sample 4 page 99.

- (A) Would you like some tea?
- (B) No, thank you.

According to the theory the conversation above belong to the formal style because the conversation use grammatical usage and then the statement above used formal style the conversation happened in regular place or in the office it is common to use formal language in their conversation. In addition, the statement above is aimed to say with speaker B does not need anything.

Second, there are 11 conversation (10.5%) which belong to the consultative style in sample 1 in page 5.

- (A) **Yeah?**
- (B) You found the name?
- (A) Oh, good work good work.
- (B) **Uh-huh.**

The conversation above related to the consultative style because, in the conversation we can find the labels of consultative style such as uh-huh. And from the conversation above this conversation happened in semi-formal situation with the speaker supplies the background of the information to make the speaker can respond to the communication each other.

Third, there are 4 (3.8%) indicate to casual style and it can be seen in sample 3 page 24.

- (A) Hi, Cooke.
- (B) You've given her a secret life.
- (A) She doesn't have a secret life.
- (B) You've made her a melancholic.
- (A) She's

The conversation above belongs to casual style. Casual conversation is usually happened between friends and non formal situation for example when we are chatting with our friends. From the conversation it can be seen that the conversation takes place in non formal situation and also happened between two friends, all the sentences easy to understand by the reader. And this conversation happened in leisure time.

Fourth, there are 7 (6.7%) indicated to intimate style it can be seen in sample 1 page 7.

- (A) **Darling**, I've come home.
- (B) Yes.
- (A) Yes.
- (B) I told you, one of them wore a silver belt.

This conversation happened to people which have private language used. Such as the word "Darling" related usually used by people who are love each other or lovers. The words we called as intimate members and the word "darling" refers to label of characteristics intimate style.

Fifth, there are 24 (23.7%) belong to the colloquial style and it can be seen in sample 3 page 23.

- (A) *'Sit down I said.'*
- (B) *'What's new?-where are we?'*
- (A) *'Up in the air.'*
- (B) *'Oh, so that's it. Sit down. I tried to show a cheerful interest place.'*
- (A) *What are you writing?'*

From the statements, it can be seen that the conversation of the speakers use colloquial style because both of the speakers use short simple sentences, and then use of constructions. Both of them are friend relationships.

Sixth, there are 12 (11.5%) indicated to slang style and it can be seen in sample 1 page 50.

- (A) This has a much passion as that Oscar on my desk eh?
- (B) What the hell!

These conversations belong to slang style which is found in the conversation from the novel. It is proven from the sentence that “what the hell” that word was also expression which includes not polite words is not everybody can recognize and anybody can defined what does it means.

The last, there are 31 (29.80%) which belong to the informal style and it can be seen in sample 2 page 11.

- (A) I told you to shut up.
- (B) Sorry
- (A) It serves you right.

The sentence above is in informal style. It uses standard sentence for having the conversational. The sentence is short and uses an easy word to give a brief explanation to the listener. The speaker tried to make the listener believe in her sentence with simple word.

Table 2. Frequency of language choice in novel *The Last Tycoon*.

No	Factors of Language Choice	Number of Data	Percentage (%)
1	Setting	22	21.15%
2	Participants/Relationships	35	35.35%
3	Topic	42	40.38%
Total		99	100%

The second table 4 the result of this findings is about language choice that influencing language choice in novel. From the table of the percentages the use of language choice in novel *The Last Tycoon* we concluded that the highest frequency which is belong to the actors of setting 21.15%. Then it is followed by participants/relationships factors with 35.35%, topic factors 40.38% .

First, there are 22 (21.15%) which belong to the setting factor.

- (A) ‘I’d like another shoot, ‘said Sthar.’
- (B) ‘How about you Jane?’
- (A) ‘What do you think of the girl?’ said Sthar.’
- (B) ‘Well – naturally I’m prejudice in her favour.’
- (A) ‘You better forget it, said Stahr warningly.’

The factors that are used in this conversation related to setting and relationships. From setting side it can be seen from the place of the conversation happened in cheerful place that shown by the speaker A to speaker B as a friend. Meanwhile, based on the relationship side it is shown a person is talking to other person whom they know for many years.

Second, there are 35 (35.35%) which belong to the participants/relationship factor.

- (A) I should rather help you.
- (B) You know you have to help me to finish this work.

The factor that influences the use of language style in the quotation above is relationship between two friends while they are working in there and both of speaker A and speaker B known each other already. Then why relationships influence the use of language style by the characters because relationships factors is about how can we get the conversation with other people from our relationships such as people that we have known for a long time and people who we never meet before are we used difference style it can be used informal style, formal style, or colloquial style.

Third, there are 42 (40.38%) indicated to topic factor.

- (A) Yes, you'll like Robby, 'he repeated.' When do you go back to college?'
- (B) I've just come home.'
- (A) 'You get the whole summer?'
- (B) I'm sorry, I said. I'll go back as soon as

From the conversation above it can be concluded that the factor of this conversation is conversation topic or goal. It is shown that the conversation is more polite and respectful. This conversation is between two people who are in friend relationships when they meet several times and talking about college. So, topic is what is being talked about the relationship between language style and topic factor of influencing language choice is when their talk about work in their office they use formal style then if their talk about their colleagues with their friends they should use informal style.

D. Conclusion and Suggestion

Based on the findings and discussions in the previous chapter, it can be concluded that the conversation which indicate types of language style and factors that influence the use of language choice, in novel *The Last Tycoon*, there are 104 types of language style appear from the conversation in novel, and there are 99 conversation indicated to factors the use of language choice. The most frequently use the types of language style is informal style 29.80%. While about factors that influence the use of language choice is factor topic 40.38%. "*The Pacifier*" script, there are only 48 violations of maxim appear from 48 utterances. Maxim quantity tends to violate in this movie for about 37.5%. In conclusion, there are seven types of language style that the researcher found in novel they are informal style, colloquial style, formal style, slang style, consultative style, intimate style, casual style and slang style. Then there are three types of factors that influence the use of language choice that found by the researcher they are setting, participants/relationship, and topic. The conversation which contains the type of language style and factors that influence the use of language choice is focused on the conversation from the novel *The Last Tycoon*.

The researcher suggests the reader to do the research about the types of language style for the further discussion, because there are many interesting aspects which can be analyzed. Some people do not know how important and crucial to learn the types of language style is, whether language style in daily activity, in movies, in magazines, etc.

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