



COMPARATIVE ANALYSIS OF IDEATIONAL METAFUNCTION BETWEEN PRESENTERS IN TALK SHOW

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Abstract

This study aims to examine the similarities and differences of meaning in language style used ideational metafunction in Kick Andy and Mata Najwa talk show. The purpose of this research is to find similarities and differences of in meaning language style used ideational metafunction of Matthiessen (2014). The object of this research are Kick Andy and Mata Najwa talk show videos from Youtube channel. The method of this research uses descriptive qualitative research. The result of this research show two similarities and four differences in level ideational metafunction. The conclusion of this study there are more differences rather than similarities, because the differences in style are affected by different gender which are presented through lead and speech to the different ways of selection and producing of word in the ideational of metafunction.

Key words: Language style, talk show, Ideational Metafunction, Kick Andy, Mata Najwa

A. INTRODUCTION

Stylistics is a term derived from two word: *Style* and *Linguistics* which explain that the style using language whether spoken and written will be comes within evidence from the practice of language itself and analyzed based on linguistics viewpoint and. Stylistics is one of studies in linguistics which belong to macro linguistics.

According to Khattak (2012) in linguistics, stylistic analysis usually refers to identification of usage patterns in speech and writing. It means stylistics analyze or identify language style based on the pattern used in writings and speeches, but also to analysis is not only used to analysis in the level of grammar of the text. According to Widdowson (2014), stylistics focused on the analysis in the level of grammar; morphology and syntax, and meaning with represent experience of a language by the users. From the statement we know that stylistic is one studies in linguistics focused that focuses on word forms as grammatical units, changes in word form to word meanings and also refers to sentence

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structure rules, and stylistics also focuses on the meaning of a language produced by speakers.

The ideational metafunction in interpreting words is contained in the grammatical source and clause ranking through the transitivity system. Based on Gerot & Wignell (1994) states that the transitivity system has three semantic categories, which consist of two mandatory components and one optional component in the clause. Participants and process are two mandatory components that function to build the system, while one optional component, namely circumstance, is used to explain details about the process in the clause.

Talk show is program on television that feature speakers and guests to discuss topics. talk show is a media product that can become a culutal text that interacts with the audience in a dialogue process, talk show pay attention to efficiency and accuracy issues, on several aspects, namely: conditions of participants, host, and audience evaluation events. As Farlex (2015) that talk show in the free dictionary: a television or radio show which noted people, such as authorities in a particular field, participate in the discussion or are interviewed and often answer a question from a viewer.

There are some researchers who have conducted the study of language style in talk shows; Nurjannah (2014), Mulyani (2018). The first researcher analyzed language style used by the speakers in a talk show, she analyzed the data based on the type of language style such as casual and formal style. Second analyzed the researcher used language style by the speakers in a talk show, she analyzed the data based on the differences in gender between presenter talk show and the types of two talk shows are informal style.

Based on the previous two researcher had been explored the style of language used by presenters of the talk show with the three levels of metafunction; however, there are two talk shows to be studied in this research: Kick Andy Show (hosted by Andy F. Noya) and Mata Najwa (hosted by Najwa Shihab). Both of them are famous presenters of talk show this era in Indonesia. Their are prove by the subscriber their youtube channel. This study compare the language style found in their speech focusing on three levels of metafunction used by Kick Andy and Mata Najwa. Both of them could talking to guest star with their speech focused on what style of language that them used in their speech through three levels of metafunction. And other words, both of speaker has the similarities and differences, since they are differ in gender.

B. RESEARCH METHOD

This research was conducted using the descriptive-qualitative method because the data were compared to determine the similarities and differences that were related to the particular tendencies of two groups as the data and there were no statistic calculations needed. The researcher was conducted with functional grammar to discover style through ideational metafunction into relations within the scope of stylistics. In order to do the research in operational ways, the researcher used five steps in collecting the data. First, classified the types of process; material, behavioral, mental, verbal, relational, and existential, based on

their occurrences in two transcribed videos between two speakers. Second, grouped the occurrences based on each indicator in each of two speakers video performances. Third, compared the grouped and classified data in the clause to clause in the table by calculated the frequency and by represented the occurrences in percentage in order to find prominent occurrences of process which occurred in each video of two talk show. Fourth, analyzed compared the result separately depend on each level of metafunction by relating to the concept of language and culture. Last, concluded the data after knowing the result. The data used by the research is data from Kick Andy talk show and Mata Najwa talk show. The duration in Kick Andy is 20 minute 14 second, and Mata Najwa is 12 minute 29 second. This research is analyzed based on Matthiessen (2014) and Gerot & Wignell (1994) systemic functional grammar in analyzing ideational metafunction.

C. RESULT AND DISCUSSION

1. Research Finding

a) Comparison between Kick Andy and Mata Najwa in the level of ideational metafunction

After analyzing the data, the findings for ideational metafunction are obtained. To answer the first research question, it is found in using attributive process by both talk show were equal in their talk show since this kind of process has the highest rate for both talk show. Meanwhile they are different variatively in using other processes. Table 1 presents the findings in the level of ideational metafunction.

Table 1. The comparison of process occurrences between Kick Andy and Mata Najwa

Comparison of process occurrences				
Process	Mata Najwa		Kick Andy Show	
	f	%	f	%
material	42	40%	51	35%
behavioral	0	0%	6	4%
mental	-		-	
affection	12	11%	17	12%
cognition	18	17%	15	10%
perception	2	2%	6	4%
verbal	15	14%	14	10%
Relational	-		-	
identifying	12	11%	14	10%
attributive	2	2%	14	10%
existential	4	4%	10	7%
Σ	107	100%	150	100%

Table 1 above shows the similarities between two talk shows' style in delivering their talk show. Both talk shows share the similarities in using material processes in presenting their speech which are dominating other processes in the collection of data. Second, in the relation with occurrences of frequent process used in their performances, they are also similar in using verbal processes in the collection of the data. Related to the least process to be used in their speech. Hence, they share similarities in delivering information through domination processes. Kick Andy has frequency of using material process 35% and verbal 10%. And Mata Najwa has frequency of using material process 40% and verbal 14%.

Among those similarities, both talk shows also share the differences. Kick Andy frequently used behavioral process than Mata Najwa. Meanwhile, Mata Najwa frequently used mental process, especially cognition to enriched his performances by producing words. Kick Andy used this process to indicate the existence mostly than Mata Najwa. Thus, there are different in indicating information through behavioral, identifying, attributive, and existential process occurrences.

Material process:

Datum 1

*Sebelum penutup, saya **minta** karna kita menjelang 2021
(before the end, I **asked** for us before 2021)*

Based on datum 1, the word bold is a material process. The word above explains that someone is doing something, in which the sentence above is a sentence spoken by Mrs. Susi as a guest star on the talk show Mata Najwa. The sentence above is an imperative sentence. All imperative sentences are material processes. Therefore, the sentence above is a material process.

Behavioral process.

Datum 2

*Akhirnya **jatuh** rasa iba dan penasaran dengan tempat itu
(finally **fall** in pity and curious with the place)*

In datum 2 is an example of behavioral data found in the Kick Andy. The sentence above describes how a person behaves, because the guest star gave a response how he began to feel compassion and was also curious about a place and the people in that place that attracted him

Mental process. Mental processes are divided into three parts, namely mental cognition, mental affection, and mental perception. The following is an example of data:

Datum 3 (mental cognition)

*Bu Susi, saya **ingin** tahu
(Mrs. Susi, I **want to** know)*

Based on datum 3, the word "ingin" What is in the Mata Najwa talk show and the Kick Andy show is the mental process of cognition. The sentence is described as a state of mind. In the example sentence of Mata Najwa talk show above, the

talk show host wanted to know how the guest stars responded to the news of the arrest of the KKP minister regarding lobster seed corruption. And in the example of the non-show Kick Andy sentence above, the guest star explained the intent and purpose of him coming to the small prayer room in the nightclub because he just wanted to pray.

Datum 4 (mental affection)

*Karena saya **cinta** NU
(because I **love** NU)*

Datum 4 is an example of the mental process of affection found in the kick andy show. The sentence shows as a feeling, because the guest star of the talk show Kick Andy above is a sentence from one of the students from the guest star who loves NU and the reason the student used to make a drum tattoo on his stomach.

Datum 5 (mental perception)

*ketika anda **mendengar** berita soal penangkapan menteri KKP
(when you **hear** the news about the arrest of the KKP minister)*

Datum 5 is an example of mental perception process found in both talk shows. The sentence above describes the use of five senses, because the host of the talk show Mata Najwa before the sentence above asked how the guest star responded when he heard the news of the arrest of the KKP minister regarding lobster seed corruption. The word "mendengar" is a word associated with using one of the five senses.

Verbal process:

Datum 6

*Beliau **mengatakan** yang dilakukan Miftah bengkel namanya
(he **said** Miftah does the name is workshop)*

At datum 6, the word "mengatakan" included in the verbal process. The two sentences above use verbal processes to say or say something directly or symbolically. The word "mengatakan" on the Kick Andy talk show explained that the guest star was supported by one of the habib for giving lectures at nightclubs and the guest star conveying the words said by the habib who supported him.

Relational process which is divided into two parts, namely relational attributive and relational identifying. The following is an example of data:

Datum 7 (relational attributive)

*Presiden **memiliki** prerogatif right? (Mata Najwa)
(the president **has** prerogative, right?)*

Based on datum 7, talk shows use a relational attributive process. The sentences above are interrogative sentences because they ask for information and the sentences above ask about the ownership of something. Datum 12 is an example of data from the Mata Najwa talk show where the guest star asked the

host that the president has prerogatives so that not everything that is approved by the public can be done by the government.

Existential process.

Datum 8

*Di dalam lokalisasi itu ada mushola kecil, Mas Andy
(in localization it **there** is small prayer room, Mr. Andy)*

Based on datum 8, talk shows use existential processes. The sentences above describe the existence of something. The datum is an example of data from Kick Andy's talk show where the guest star informed the host that where he gave his lecture there was a small prayer room.

2. Discussion

The findings on analysis of performances videos about Kick Andy's speech in their talk show reveal the similarities and the differences in ideational metafunction. This chapter discuss about each process one by one in order to compare one speaker with another speakers from ideational metafunction as the effects of differences in their gender of the speakers because Kick Andy is a man presenter while Mata Najwa is a women presenter. The findings are related to literatures, so the assumption can be shaped objectively. Thus, the next paragraph is explain the differences and the similarities obtained the findings are discussed.

Mata Najwa and Kick Andy Show have similarities, dominated by the occurrence of material processes that are often found in talk shows because the two talk shows convey talk show information about politics and phenomena of everyday life. refers to human activity. This is supported by the statement by Halliday and Matthiessen (2014:224) that the material process is a process of doing-&-happening: a material process construes a quantum of change in the flow of events as taking place through some input of energy. For mental processes, Mata Najwa talk show uses mental cognition more than mental. And this is also supported by Mulyani statement (2014) which explains that the material process is a process related to the two speakers in a talk show about guest star activities. Second, the verbal process is also often used between the two balanced speakers in each video but is used more by Kick Andy than Mata Najwa. Mata Najwa also pretty much used verbal processes to develop sentences from the host to explain the reports she got about the guest stars. Then, Kick Andy also uses quite a lot of verbal processes to develop sentences from the host to explain the reports he gets about guest stars and guest stars explaining what other people say through him. This is supported by the statement of Halliday and Matthiessen (2014: 215) explaining that verbal processes are symbolic relationships constructed in human consciousness and enacted in the form of language, like saying and meaning. In the relational process, Mata Najwa uses more relational identifying than relational attributive because conversations between hosts and guest stars often identify being problems.

Among the similarities above, there are also differences found in the level of ideational metafunction. Kick Andy used behavioral process mostly rather than Mata Najwa. It is found the word *meninggal*, and *mendengar*, in his selected performances. Because it is related to the topic that be delivered which deal about someone's efforts to spread kindness. This is supported by the statement of Halliday and Matthiessen (2014: 215) explaining that the behavioral process is those that represent the outer manifestations of inner workings, the acting out of processes of consciousness and physiological states. Second, relational attributive and identifying mostly used by Kick Andy that is fourteen times, while Mata Najwa used this process twelve times for relational identifying and two times for attributive, because the conversation between the host and the guest star identifies the problem of being and having. Third, the differences in the existential process. In fact, existential process that used mostly by Kick Andy rather than Mata Najwa, because the process is related to existence. This is supported by the statement of Halliday and Matthiessen (2014:215) that the existential process is by which phenomena of all kinds are simply recognized to 'be', to exist, or to happen. Last, the differences also occur in the mental process. Mental process used between both talk shows are not balanced in affection mental and cognition mental process. Kick Andy frequently used affection mental process meanwhile Mata Najwa used cognition mental process. Mata Najwa talk show uses mental cognition more than mental affection and perception because the topic presented by Mata Najwa is about politics which discusses corruption cases, so the hosts and guest stars use a lot of mental cognition related to thinking. In the mental process, Kick Andy uses more mental affection processes than the other two types of mental processes, because Kick Andy's topic is about stories from the experiences of the invited guests, so the host and guest stars use a lot of mental affection related to feeling.

D. CONCLUSION AND SUGGESTIONS

1. Conclusion

Based on the result of the analysis of the talk show videos between Kick Andy and Mata Najwa, it can conclude that the two talk shows have some similarities and differences in the way representing talk show. Even though they are different in representing their talk show, because they have different in gender, but they are in the same register, that is presenter of talk show.

Moreover, the similarities and differences between them are differences through ideational metafunction. Both speakers dominated their speech with material process. Meanwhile they are different in using mental process. Kick Andy frequently used affection mental process rather than Mata Najwa because Kick Andy liked to appreciate the appearance from his guest. Meanwhile, Mata Najwa like to sharing with his guest about guest star response to lobster seed corruption case.

2. Suggestion

This study that primarily studied the comparative style between presenters of talk show. In this study, the researcher takes two talk shows that has different gender. It is suggested that the future researcher will take another sample of different ways or different in object, to complete this study which is about comparative style devices in different gender, . Furthermore, in order to know the distribution of comparative style in ideational metafunction, that is part of functional grammar, it is suggested that the future researchers who taken interest in this field will observe the other ways to compare style of public speakers, that is traditional grammar. In addition, it is hoped that the future researchers will conduct the study deeper than this study had, for instance to observe the role of comparative style.

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