



AN ANALYSIS OF SWEAR WORDS USED BY NETIZENS COMMENTS IN LUTFI AGIZAL INSTAGRAM ACCOUNT

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Abstract

In society, people communicate and show emotion in different way. Currently, it is often found that people express their feeling and emotion in swearing. This study aims to find out the categories of swear word used by netizens comments in Lutfi Agizal's Instagram account. This research used a theory by Hughes(1996). This study is descriptive research. The data were taken from 21 posts in Lutfi Agizal's account from August up to October 2020. The result shows that from 90 data collected, there are six categories out of swear word that have been found from seven categories of Hughes's theory. They are religion (15.58%), genitalia (10.66%), excretion (5.73%), stupidity (17.21%), animal term (33.61%), and general (17.21%), while anatomical insult is not found from the data. By the finding, it can be concluded that the most dominant used of swear word is animal term.

Keywords: *swear word, category and function of swear word, Instagram*

A. INTRODUCTION

Language is the most important aspects in our lives. Language has several functions. Generally, language is a tool that people use in daily life. By using language, people can communicate and share ideas each other. Language is a process that we learn from birth and we continue to use it until our death as we all need to transfer information and knowledge to others. Language is a symbol system that sounds an arbitrary language that allows people to work together, interact, and identify (Kridalaksana, 1993)

Language plays a crucial role in the development of human society. People use language for many purposes such as providing information, giving commands, expressing feelings, social talking, world play, and poetry (Aitchison, 1996). It makes people easier to understand each others. Individuals also use language to uncover their own personalities. Language becomes a mirror of us, we can show our perspective, understanding of the matter, education level, and even our character. As stated by Holmes (2008: 153) that the way you speak is usually a good indicator of your social background. We use language to socially define and

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express who we are, where we come from, and whom we associate with. It is the main means of communication between individuals, groups, and countries.

We need good communication as a social process. Communication has no specific description, but the main essence revolves around delivering, exchanging, giving, or sharing of ideas and information. A successful communication can be achieved if both speaker and listener can understand the information in the message. Communication takes place all around us in school, college, home, market and so on. Communication is not only to share ideas and informations but also to express people's feelings. Everyone expresses their emotion differently. Sometimes it causes disrespect, dislike or anger between people. It prompted them to use swear words.

Swear words have been considered as important aspect of taboo words avoided within society practices as a means to disclaim obscenity, offensiveness, and disturbance towards the listeners or readers which called euphemism (Southerland & Katamba, 1997). There are many reasons why people say swear words. One of them is people use swear words to express their feelings when unwanted things occurred. In any case, swear words are frequently articulated as bad words. Therefore, people prefer not to use swear words in daily conversation.

Swear words are produced everyday both in real life and Internet. We can find it in social media platforms that use Internet such as Instagram, Youtube, Facebook, Twitter, WhatsApp, Yahoo Messenger, and so on. Nowadays, every age is familiar with social media. Of course, they are also familiar with swear words that are often found in those media. Therefore, there is no limit for people to use swear words.

Another social media platform that contains a lot of swear words is in Instagram. Instagram becomes the most famous social media which uses by people all around the world. It is one of the most used social media. This social media can see photos, videos and stories from others. There are also some features on it such as like, comment, and share. This social media also helps people to establish long-distance communication by sending messages, do call or event video call. But, there are many people who use this platform in the wrong way and not wise enough, for example is using swear words because they just express their ideas and feelings without any rules.

The uses of swear word have been studied by several researchers in various area and object analyses. First, swear word has been studied in the area of movie such as Esterika (2016) that explored the purpose of using swear words uttered by White and Black characters in *12 Year a Slave* movie, Khoirunnisa (2016) analyzed types and categories of swear words in *Deadpool* movie, and Rahmadi (2017) explored the factors why the characters in *Blood Father Movie* used swear words. Both of them analyzed the type of swear words used by the characters.

Second, it has been studied in the area of daily communication. the research was conducted by Aditya (2016) who analyzed swear words used by teenagers at Cirebon Regency. The research aimed to find out the kind of swear word used and analyzed the situation when they used swear word. Another study related to this area was conducted by Baudin (2014), this research analyzed Malaysian teenagers swearing behaviour in English.

Lastly, swear word has been studied in Internet area. Nasution and Rosa (2012) analyzed the use of swear word that found in chat room Yahoo Messenger. The aimed of this study is to describe the types of swear word and to find out the functions of it. This research used Crystal's (1987) theory in analyzing the functions of swear word. Then, Sivaraj (2016) analyzed the use of swear words on Twitter. She discussed the form and function of swear words. In addition, Muhavonic, Babic, and Latic (2018) analyzed the gender differences in the use of Swear Words on Facebook. The result of this research showed that men and women are bound to swear while commenting on the content produced by a similar gender and also when encircled by other males and females. Another study which is related to swear words was conducted by Kusyaman (2019) that aimed to discuss about the classifications of swearwords and also the reason what makes people used swearwords in the Instagram comments column of @farrahbraham.

Based on previous study above, the use of swear word has been studied in various areas such as movies, daily communication and Internet. The Internet area is interested to be taken as data as we all use it every time in this era. The researcher tried to do a research that have never been done. There are several things that make this research different from previous research. First, the previous studies have analyzed the swear word on several objects but no one in the Lutfi Agizal's Instagram comment section. Second, the Instagram account used in this analysis was being a conversation in 2020. Last, this research focused on category and function of swear word that used different theory from previous studies. Therefore, these are the reasons why the researcher conducted this studies.

B. RESEARCH METHOD

This type of this research is descriptive method since the research aimed at describing the categories and functions of swear word used by netizens in Instagram comment section. This research focused on Lutfi Agizal's Instagram comment section only. According to Glass & Hopkins (1984), descriptive research involves collecting data that describe events and then organizing, tabulating, presenting, and describing the data collection. This study used description as a tool to organize data into patterns that emerge during analysis. These patterns help the mind to understand a qualitative study and its implications.

The data of this research were in the form of utterance written by netizens that occurs in Lutfi Agizal's Instagram comments section. First, the researcher analyzed the categories of swear word. Second, the data were put into the table. After that, the data were classified into categories of swear word by using table indicators. Next, the data were counted and percentage the number of categories of swear word. Last, the researcher explained the data.

C. RESULT AND DISCUSSION

1. Research Findings

In analyzing Lutfi Agizal's Instagram comments, the researcher looked for the categories of swear word using the theory by (Hughes, 1996). According to

Hughes, there are seven categories of swear word. They are religion, genitalia, anatomical insult, excretion, stupidity, animal term and general.

Tabel 1. Frequency of Categories of Swear Word used in Lutfi Agizal's Instagram comment

No.	Categories of Swear Word	Frequency	Percentage
1.	Religion	18	15.58%
2.	Genitalia	12	10.66%
3.	Anatomical Insult	-	-
4.	Excretion	6	5.73%
5.	Stupidity	20	17.21%
6.	Animal Term	16	33.61%
7.	General	18	17.21%
Total		90	100%

From the data above, the categories of swear word is divided into seven category. Animal term is the most dominant used in Lutfi Agizal's Instagram comment while anatomical insult is the least used. The following is the sample data which shows the use of swear word categories.

a) Religion

- 1) “*Oh my god* bilang anjay gabole tapi ngeplagiat karya boleh?”
“*Oh my god* saying anjay is not allowed but plagiarisme is okay?”

The datum above included part of religion in the category of swear word. For the datum (1), the netizen swear with the name of God. The word *God* in this datum used to express amazement in swearing. This utterance was found in the comment section when Lutfi posted a video clip of his song and these netizen thinks that song is similar to another song.

- 2) “Muka divideo sama kaya orgnya, kaya *iblis* wkwk”
“The face in the video looks like *demon* wkwk”

From the datum above, the netizen used “*iblis*” in swearing which means “*demon*” in English. It is in common with religious significance. This utterance also found in the same post with previous datum. In this comment utterance, netizen equate Lutfi with the *demon* that is commonly known as invisible creature.

b) Genitalia

- 3) “stop anjay mari kita biasakan ngomong *kont*l*”
“stop saying anjay let say *dick*”
- 4) “kelakuan nya makin ky *kont*l*”
“his behaviour is getting more like a *dick*”

From both data above, it can be concluded that netizens used swear word “*kontol*” in the comment. In English “*kontol*” means “*dick*”. *Dick* is included in the genitalia category because it is a genital part of human body.

c) Anatomical Insult

Anatomical insult which appears in someone’s utterance when the speaker want to express the feeling in strong swearing and language is so entrenched. After analyzed the data on Lutfi Agizal’s Instagram comment, the researcher did not find netizens used anatomical insult. So, there is o datum which classified as the categories of swear word. The researcher continues the analysis into Excretion.

d) Excretion

5) “apaan gak jelas *ta*k*!!!”
“thats not clear *turd*”

6) “*naj*s naj*s naj*s*”
“*shit shit shit*”

The utterance of swear word in first datum in this category is using word “*ta*k*” which means “*turd*” in English. It is considered rude because in this comment, *turd* is used to indiscriminately to mean a worthless or despicable person. While in second datum is using word “*naj*s*” which means “*shit*”. This word belong to excretion.

e) Stupidity

7) “sarjana tapi *gobl*k*”
“a bachelor but *fool*”

8) “selamat ! you created *idiots* in the next generation ANJAAYYY (WOW IT IS AN ILLEGAL WORD NOW PEEPS)”
“congratulation ! you created *idiots* in the next generation ANJAAYYY (WOW IT IS AN ILLEGAL WORD NOW GUYS)”

First datum in this stupidity category used word “*goblok*” in swearing. It means “*fool*” in English. In this utterance, this term is used to personal abuse. The netizen insult Lutfi’s bachelor degree. Meanwhile, the second datum, netizen used word “*idiot*” in swearing. *Idiot* means lack of knowledge. So it is also considered as swear word.

f) Animal Term

9) “nggak ada yang peduli ya? Kasian banget *anj*ng* satu ini”
“nobody cares right? How poor this *dog*”

10) “sok suci si *bab**”
“*this pig feels holy*”

From two data above, the word *anjing* and *babi* are involved in swearing word because it relates to animal term that refers to dog and pig. Those terms

are used to express cursing directly which refers to the characteristics of the individual being targeted and the use of reference words for animals.

g) General

11) “bullsh*t”

In datum above the swear word is *bullshit*. That word is rude and should be avoided. In the utterance above, it means to deceive. It is also used as personal insult to express anger, frustration, and disgust.

12) “ngakak bajing*n”

“thats funny *son of bitch*”

The last datum (13) for categories of swear is word “bajing*n”. It is refers to *son of bitch*. In this utterance, it is used to express annoyance to the owner of Instagram account.

2. Discussion

From the finding above, it can be seen there are six categories of swear word were found in Lutfi Agizal’s Instagram comment section. There were 15.58% religion, 10.66% genitalia, 5.73% excretion, 17.21% stupidity, 33.61% animal term and 17.21% general.

The study of this research is based on Hughes (1996) theory about categories of swear word. According to Hughes there are seven categories of swear word: religion, genitalia, anatomical insult, excretion, stupidity, animal term and general. In this paper, the researcher only found out six of the categories by Hughes in Lutfi Agizal’s Instagram comment.

The categories of swearing word mostly used by netizens comments in Lutfi Agizal’s Instagram account is animal term. According to Hughes(2006) The term *animal* stands out in the history of swearing such abusive dog terms form the largest category of insults derived from animal terms. This statement also supports the results of the study, it can be seen from the data, there are 41 times utterances that used animal terms. Netizens mostly used animal term such as dog and pig when uttering their feeling in swearing..

At least, there are 5.73% of comments used excretion category. According to Hughes(2006) It is a common feature in swearing that the term exclusion is used to describe insult, anger, and contempt. In this research, the researcher found 6 data that used this category. The words are *taik*, *najis*, and *crings*.

The swear word is easily to find in social media platform and even it often becomes a daily language. This phenomenon can be happened because people can hide them self behind the computer or those social media. Therefore, the possibility of using swear words in social media is being common language and people think that saying swear word is normal because everyone can do it.

Other research has been done by Kusyaman (2019). The similarity with this study is in the same platform which is Instagram comments section. The difference between her study and this study is about her research classified swear word and the reason of using swear word while this research analyze the category and function of swear word. She found it in the Instagram

comments column of @farrah Abraham are swearing to express angry or aggression, swearing to express sympathy, swearing to express happiness or joy, swearing to express surprise, and then swearing to express disgust.

Thus, the analysis of swear word in Lutfi Agizal's Instagram account and the previous study also describe the same way to identify swear word, but the object, result and theory are different. The dominant of the used of swear word also different as well. Beside that, each study has many different swear word that can be found in other researcher.

D. CONCLUSION

Based on the findings and discussion above, it can be concluded that there are seven categories of swear word found from Lutfi Agizal's Instagram account. The categories of swear word found are religion, genitalia, anatomical insult, excretion, stupidity, animal term and general. From all of the seven categories, stupidity category is the most dominant used by netizens in Lutfi Agizal's Instagram account about twenty data appeared. While anatomical insult is not found in the data.

The researcher would give suggestion for the future research who will study the swear word in different object such as song, novel, podcast or talk show to be compared with this research in order to get a better understanding of swear word analysis in the future. Many perspective can be studied from swear word such as phonetic forms that can develop the study in the future.

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