



AN ANALYSIS OF SATIRE DELIVERED BY POLITIC OBSERVER ROCKY GERUNG IN INDONESIA LAWYER CLUB (ILC)

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Abstract

In delivering critics, the use of satire is indispensable so that the critics can be accepted or heard, because satire is very much used as a tool to convey the critics. This study aims to analyze the types and techniques of satire introduced by Abeshaus (2018) and Luke Endley (2017). The method used in this research is descriptive method. There are two problems in this study, (1) what types and (2) technique of the satire used by Rocky Gerung in his speech. The results show that in 24 techniques of satire there are 14 techniques of satire with Inflation (38.9%), Hyperbole (14.9%) and Innuendo (14.9 %) being the highest found and from 3 types of satire were found that Juvenalian (57.3%) as the dominant type. The result of this research is that Rocky Gerung tends to use critics by using Inflation with exaggerating the mistakes and circumstances. Regarding the type, the most commonly type found in this study is the Juvenalian type. Because Rocky Gerung tends to use the type of sarcasm that is harsh and reproachful.

Key Words: Satire, Critics, Rocky Gerung

A. INTRODUCTION

Speaking is an important element to be learned in our life. Building a process of sharing meaning by the use of oral and verbal forms is defined by the way we speak. Human being expresses their ideas and thought through language in speaking and writing. The case and situation determine what elements of the language they use for conveying the message. Understanding about literary devices or other techniques of speaking will guarantee to be a good speaker and be an interesting personal for everyone. Speaking correlates with oral communication where the message is delivered by the word of mouth. Oral communication is a conversation direct to one

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person or group verbally and it could be a face to face talking or telephonic conversation. Oral communication is different from written communication, usually it happens in meeting, talking in public, a conversation and presentations meanwhile written is a process of communication through a media such as newspaper and journal.

In communication, there are many styles of using language in conducting a good or powerful ways in reaching out the goal of communication. Both of verbal or written types of communication have their own specific strategies in communication. There are many strategies of verbal communication and one of that is satire. Generally, satire could be defined as a language style that focuses on expressing the ideas through offensive ways, harsh, rude and impolite. According to Keraf (2002:144) satire is an expression to mock something or a language style that teasing allusion softly. The use of satire is developed from time to time. People tend to find tricky ways in delivering something like criticizing in order to reach the goal of what the speaker and writer mean. Nurdin, Maryani and Mumu (2002:28) stated that satire is a language device that means refusal in terms of critics to solve what is assumed wrong by people. Using satire is an effective way of criticizing something out of the line because giving critics sometime will not succeed if it contains a direct meaning but using satire will satirize the object successfully.

In this research, the researcher analyzed the implementation of implicature in type and technique of satire which delivered by a speaker. The researcher analyzed the strategy of the speaker in using the technique of satire and also analyzing what type of satire used by the speaker in creating their opinion and critics. The technique of the satire is necessary part for certain individuals like politician and politics observer need to have due to the art of creating satire is highly needed for their soft skills in speaking. The used of type of satire is the further part for creating a powerful satire for whom needed. It is also determined how harsh the level of the satire itself.

The object of this research the utterances from a politic observer Rocky Gerung in Indonesia Lawyers Club (ILC). As the politic observers, they have to find a good way of language style in delivering what is right to the public. It also determines their career in maintaining the faith of society toward their ideas. When he delivers his critics, Rocky Gerung uses satire to make his comment have a sense of humor and deliver his magic way in criticizing what he means as the wrong condition. Moreover, politic observers tend to find out a potential language style to be used when they are talking

In this research, the theory applied is published by Luke Endley (2018) and Abeshaus (2017). The theory for the techniques is divided into 24 techniques, those techniques are Caricature, Diminution, Double Entendre, Farce, Grotesque, Hyperbole, Incongruity, Inflation, Invective, Innuendo, Verbal Irony, Juxtaposition, Burlesque, Knave&Fools, Malapropism, Mock Encomium, Mock Epic, Parody,

Reversal, Syllepsis, Travesty, Understatement, Wit, Word Play. Meanwhile, the theory for type of satire divided in 3 parts, those types are Horatian Satire, Juvenalian Satire and Menippean Satire.

That the reason why the research on this satire is interesting to be discussed are, first the research has seen Rocky Gerung as the figure of the research become someone easy to be popular in television and in reality due to his performance in giving critics toward the chaos regarding the politics unrest by using the satire. Second of all, usually for some people, they will easy to get bored when a politician talk about politics but Rocky Gerung creates his argument to be like a light reading, understandable and attractive using satire so that people become curious to what he says about. Third of all, satire which was created by Rocky Gerung is interesting to be analyzed because beside Rocky Gerung is good at rhetorics, it is also combined with his another ability in philosophy because satire and philosophy has a depth correlation each other.

B. RESEARCH METHOD

The approach that applied by the writer is a descriptive method of research because it deals with the description of the utterances and conceptualizes the data in the analysis. According to Fraenkel and Wallen (1993), the descriptive method is a method that used to explain, analyze, and after that classify something through various technique, survey, interview, questionnaires, observation, and text. In other word, the descriptive method is used due to the data collected in the form of words, phrase, clause or sentences. Then, the researcher collected the data and analyzes the data and then interprets them in the right order. Lastly, the researcher drew the conclusion based on the use of satire by *Rocky Gerung*.

C. RESULT AND DISCUSSION

1. Research Findings (Tentative)

This part present the finding of the research. Based on the data analysis, it is found that there are 67 clauses or sentences which contain satire. Below is the result of the data that had been done classified by the researcher.

Technique of Satire

Abeshaus (2017) and Harris (2018) classify the technique of satire into 24 techniques. Those techniques are caricature, diminution, double entendre, farce, grotesque, hyperbole, incongruity, inflation, invective, innuendo, verbal irony, juxtaposition, burlesque, knave&fools, malapropism, mock encomium, mock epic, parody, reversal, syllepsis, travesty, understatement, wit, word play. Table 3 present the result of the research on how many technique of satire found in the utterance's of Rocky Gerung.

Table 3. Technique of Satire

No	Satire	Technique	Frequency	Percent
1	Technique of satire	Caricature	0	0%
		Diminution	0	0%
		Double Entendre	1	1.4%
		Farce	1	1.4%
		Grotesque	0	0%
		Hyperbole	10	14.9%
		Incongruity	2	2.9%
		Inflation	26	38.8%
		Invective	4	5.9%
		Innuendo	10	14.9%
		Verbal Irony	4	5.9%
		Juxtaposition	3	4.4%
		Burlesque	0	0%
		Knave & Fools	0	0%
		Malapropism	0	0%
		Mock Encomium	2	2.9%
		Mock Epic	0	0%
		Parody	0	0%
		Reversal	1	1.4%
		Syllepsis	1	1.4%
Travesty	1	1.4%		
Understatement	0	0%		
Wit	1	1.4%		

		Word Play	0	0%
		Total	67	100%

In the table above, it is found that the dominance technique of satire used by Rocky Gerung are Inflation, Innuendo and Hyperbole. It could be seen by the data that there were 26 (38.8%) the satirical technique of Inflation. Meanwhile, the lowest percentage that is shown on the table are caricature, diminution, grotesque, burlesque, knife&fools, malapropism, mock epic, parody, understatement, wit and word play that showed 0 (0%) or no data were found in those categories.

Types of Satire

Abeshaus (2017) and Harris (2018) classify the type of satire into 3 types. Those types are Horatian Satire, Juvenalian Satire, Menippean Satire. Table 4 present the result of the research about type of satire in Rocky Gerung's utterances.

Table 4. Types of Satire

No	Satire	Types	Frequency	Percent
1	Types of Satire	Horatian Satire	14	20.5%
		Juvenalian Satire	39	57.3%
		Menippean Satire	16	22.05%
	Total		67	100%

From the data on the table above, it is found that juvenalian satire has the highest percentage of using among the three types of the satire. It could be seen by the data above that 39 (57%) were classified as juvenalian satire. Meanwhile the lowest occurrence of types of meaning was horatian satire that showed 14 (20.5%) percentage on the table or the data is rarely found on Rocky Gerung's utterance in satire.

2. Discussion

In this research, the researcher analyze the technique and the types of satire in Rocky Gerung's utterances in Indonesia Lawyers Club(ILC).

The first focus in this research was the technique of the satire. The finding showed that inflation, innuendo and hyperbole are the highest technique which are used by Rocky Gerung. Inflation is the technique of satire is to take a real-life situation and exaggerate it to such a degree that it becomes ridiculous and its faults can be seen. Meanwhile, innuendo a satire a hint, an intimation or insinuation about a

person or thing, especially of a derogating or a slander. It could be like a comment, instruction or statement which usually suggestive but disparaging that works obliquely by allusion. Beside that, Hyperbole is a satirical technique of exaggeration to enlarge, increase, or represent something beyond normal bounds.

Rocky Gerung use various technique of satire such as inflation, innuendo and hyperbole, mock encomium, travesty and etc due to he wants to deliver something understandable for the audience. Normally, some politician who do not know about the full technique of satire will use only for certain technique of satire like hyperbole and inflation but for Rocky Gerung after had done the research, it is found that 14 technique of satire are used in his speech. Rocky Gerung is also know his ability in his literature knowledge and by his literary works. It is why Rocky Gerung is phenomenal subject for the research on satire.

Politics and satire are something unseperatable. For longtime ago, many politician is often to use satire as their tools to deliver critics and comment. Politics is identical with politician as the observer for the poiltics it self. For politician, giving critics toward the politic unrest is something compulsory for them. In order their critics could be recognized, they are trying harder to find a rhetorical strategy for that and one of them are using satire. that is why politics is a potential are for a research in doing research on satire.

In comparison with the related studies in review of relevant theoris, the research found that by the using of technique and types of satire, the rsearcher analyzed how wealth the strategics of the satire in politics. This research use technique of satire which is bound with figurative language where the tool of rhetorical strategic is created. The research also compare to related studies that no one was analyzes the type of the satire on their research. This research is also done the reseacrh in oral communication with the support theory of implicature in pragmatics study. The theory by Luke Endley and Abeshaus are an appropriate theory for analyzing the type and the techniques of the satire rather than the other theory on related studies part.

Henceforth, the background of Rocky Gerung as a politic observer also influence the variety of technique of satire in oral communication. Rocky Gerung is not only giving knowledge but also giving a clear description what is something wrong with the government in the country through the use of satire. If Rocky Gerung give an explanation and opinion without giving a tone of criticizing, humour and moral lesson, the idea of critics will not be achieved fully by that. According to Greenberg (2011: 4) states that without a moral focus, satire is merely comedy; without a playful or entertaining style, it is merely sermonizing. Therefore, Rocky Gerung use satire to make his speech seems to be attractive and interesting to be heard and easy to be absorbed.

The second focus of this research was the types of satire in Rocky Gerung's utterance. Based on the finding, the researcher found that all the categories of the types of satire are found in this research. Those are Horatian Satire, Juvenalian Satire, Menippean Satire.

The highest rate of using the types of satire by Rocky Gerung in his speech was Juvenalian satire. Rocky Gerung is often to use the juvenalian satire due to his job as a politic observer should be distinct to create justice happened in his country. It is also appropriate with the purpose of juvenalian satire to attack the government and expose hypocrisy of the government itself due to if Rocky Gerung use another types of satire in criticizing the government, it will no be effective. The second types of satire is menippean satire, due to Rocky Gerung in this research talk in a station television with many audience Rocky Gerung use menippean satire to satirize the target satire. Menippean satire tends to targetted the worldviews or the mindset of the people. The third types of satire horatian, this satire belongs to calm satire not hard as another satire. Horatian satire contains an advising goal to the target satire not using a harsh way like juvenalian.

D. CONCLUSION AND SUGGESTION

Based on research discussion, it could be concluded that not all the techniques of satire found in Rocky Gerung's utterances. The research shows that there are 13 of 24 techniques of the satire found in this research. Those are Double Entendre, Farce, Hyperbole, Incongruity, Inflation, Invective, Innuendo, Verbal Irony, Juxtaposition, Mock Encomium, Reversal, Syllepsis, Travesty. Meanwhile, there are 11 technique of satire are not found in this research. Those are Caricature, Diminution, Groteque, Burlesque, Knive&Fools, Malapropism, Mock Epic, Parody, Understatement, Wit and Word Play. The most dominan technique which is found in this research is inflation. It is due to the satirical technique of inflation is a common and an easy technique used by Rocky Gerung to create a satire.

This research only analyzed the satire used in the Politic Observer. Therefore, the researcher suggest to the next researcher to choose other more interesting subject. Furthermore, the future researcher can also study the satire in the written form. Meanwhile, the other theory can be used to analyze technique and types of the satire, since this research use Abeshaus and Luke Endley theory to conduct the research. The researcher hopes that this research can be useful properly as theguidance for the next researcher who wants to do research regarding the satire in oral or written.

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