



AN ANALYSIS OF SLANG WORDS USED BY INSTAGRAM ACCOUNT PLESBOL

Leo Saputra¹, Leni Marlina²

English Department

Faculty of Languages and Arts

Universitas Negeri Padang

email: leoegan85@gmail.com

Abstract

Slang is a language used by a specific group of people and usually used in an informal situation. Plesbol is an Instagram account that contained the various term of football and usually used slang words in its captions. This study aims to find out the types and the meaning of slang words used by Plesbol. This research used Elissa Mattiello's theories (2008) about types of slang words. This study is descriptive qualitative research. The data were taken from captions of photos that have been uploaded by Plesbol from August until December 2018. The result showed that from 498 data that have been collected, there were nine types of slang that have been found from fifteen types of Elissa Mattiello's slangs. They are acronym (16.15%), blending (27.43%), clipping (3.89%), compounding (27.71%), prefixation (0.13%), reduplicative (7.52%), reversed form (0.27%), variation (10.16%), and word manufacture and fanciful formation (6.68%). Compounding is the dominant slang with 27.71%. This finding of the study means more than fifty percent of Mattiello's Slang words found in Plesbol.

Key words: Slang, Instagram, Plesbol

A. INTRODUCTION

Language is an instrument that is used by humans in communicating with others. Language takes a vital role for people to communicate with others because without using language one person cannot communicate with others. Through a language, people can express what is on their mind and convey it to others.

From time to time, human's language always develops and tends to change because of some factors such as social life and human's need for language. Language changes rather slowly compared to the human life span (Fromkin, 2007 p. 488). Usually, it begins with phenomena such as there are many styles when someone uses that language. The style of language occurs when someone thinks

¹ English ELLSP of English Department of FBS Universitas Negeri Padang graduated on September 2019

² Lecturer of English Department of FBS Universitas Negeri Padang



that it is the best way of using language. When the use of new style starts growing and it is agreed by that people as a part of the language, slang appears.

Slang has several definitions. In dictionary, slang is a very informal usage of vocabulary and idiom that is characteristically more metaphorical, playful, elliptical, vivid and ephemeral than ordinary language. Besides, slang is not an official language that avowed in a dictionary. It is just a style of language used in a specific group of people. Another definition of slang is proposed by Agha (2015, p.306) which states that slang is an ideological framework for reasoning about language that defines a class of deviant registers of language. It means that slang is a very different language when compared to the original language of that slang. Usually, only the users of that slang understand the meaning.

In this modern era, where technology rules the world, people's language develops the following technology. For example, it is the internet. On the internet, people are free to communicate with other people with different styles and accents of language. In this online communication, especially social media, people usually use many styles or slang words to communicate with each other.

Today, people cannot be separated from social media. Social media such as facebook, twitter, Instagram, etc are several kinds of social media that are popular now. Instagram is a social media that allows someone to post a photo or video. There are many accounts on Instagram that supplied a source of news or information and a source of entertaining.

Instagram is an application that allows users to upload photos or videos to the service. Users can follow, like, and comment other users to add their content to a feed. And also users can add some caption and location when users post a photo or video. A caption is a short phrase or sentence which usually explains the posting. Users may write whatever they want for the captions. Because of this, the rule of language is not obeyed and may cause a style of language.

There are two reasons why the writer chooses this research. First, in Instagram account Plesbol, nearly all of the posted have slang word inside. The second is no researcher has done this research on Instagram before. Trimastuti (2017) and Oktavita (2018) have researched on social media but not specifically because there are many kinds of social media. In this research, the writer does his research on Instagram which specifically is one kind of social media.

B. RESEARCH METHOD

The type of this research is descriptive qualitative. Descriptive qualitative is a kind of research that does not obtain by quantitative procedures or using statistics (Strauss and Corbin: 1990 in Hoepfl: 1997). After the data were analyzed, the result of the research was described descriptively and statistics was no need to use. The data of this research were the kind of slang words and the source of data was the caption written by an instagram account "Plesbol". The writer picked up photos posted by "Plesbol" in August until December 2018 and observed the captions of each of them. The writer chose this range time because

August was the month where the new season of European football was back after the summer transfers window and after the FIFA World Cup 2018 Russia. In December European football entered the winter transfer window and the half-season. After the data were analyzed, the result of the research will be described descriptively and statistics is no need to use.

C. RESULT AND DISCUSSION

1. Research Finding (tentative)

From 498 data that were collected, 75 data slang were found, and 718 frequencies of slang were gotten. From nine types that have been found, compounding was the most appeared slang in this research with 199 or 27.71% appeared overall. Meanwhile, prefixation is the least appeared with only one time or 0.13%. For the data that were found, variation is the highest with twenty-two data, meanwhile prefixation and reversed form are the least.

a. Acronym

Acronym or Initialism is a kind of slang word that makes up a new word by taking the initial letter from some words. Here is acronym or initialism word found in Plesbol

Table 1

No	Acronym	Frequencies
1	KST	43
2	AADC	1
3	FT	65
4	Php	2
5	HT	3
6	MOTM	2
Total		116

Resmi: Adidas bakal sponsorin KST Pusat mulai musim depan

Official: Adidas will sponsor the main KST start in the next season

KST is the acronym slang word used by Plesbol for *Klub Sangat Tangguh* or the mighties club in English. Usually this slang word used for Arsenal, however this slang words sometimes used for other team. this slang word used for the team that (usually) hard to win or in other words, this slang word is an insult because that team is hard to win but Plesbol gave the slang KST to them. KST is

an abbreviated word from *Klub Sangat Tangguh*, that's why this is categorized as a slang word.

b. Blending

Blending is a kind of slang that is combining two words become one word. In this research, blending is the most kind of slang that have been found. Here is blending word found in Plesbol.

Table 2

No	Blending	Frequencies
1	Dedemit	63
2	Dedentus	14
3	Decul	91
4	Bendzukic	1
5	Plesbol	1
6	Mantul	3
7	Romandul	1
8	Garcep	1
9	Krisno	22
Total		197

52% **decul** nggak pengen Kane ke Barca

52% decul do not want Kane goes to Barca

In this sentence, the word *decul* is kind of blending slang. Decul is the merging word of the words *dedek* and *cules*. This is because of many of Barcelona fans are kid. When *dedek* and *cules* are merged into one word *decul* was appeared, and this kind of slang is called blending.

c. Clipping

Clipping is a kind of slang that abbreviated one word into its part of the word. It can be said we *cut* a part of the word into a new word. Here is clipping word found in Plesbol

Table 3

No	Clipping	Frequencies
1	Cul	18
2	Met	1
3	Mit	5
4	Kops	2
5	Tot	1
6	Liv	1
Total		28

Icardi mudik ke Barca? Sikat **cul**?

Icardi goes back to Barca? What do you think cul?

In this case, the word *cul* is a cutting word from the original word cules (Barcelona's fans). Cul is part of the word cules, so it can be categorized as a clipping slang word.

d. Compounding

Compounding is a kind of slang which making a new word by combining two or more words. Here is the compounding word found in Plesbol.

Table 4

No	Compounding	Frequencies
1	Mang ujang	131
2	Mang jupri	1
3	Ayam London	3
4	Ayam Kampus	5
5	BangIpul	15
6	Persatuan Istana Baru	1
7	Daging Barat	3
8	Ayam Tiren	2
9	Kucing London	1
10	Daging Penuh	3
11	Plastic Biru	3
12	Kucing Biru	1
13	IpulShop	30
Total		199

IpulShop baru kebobolan 5 goal dari 13 pertandingan Premier League...

IpulShop has only conceded 5 goals out of 13 Premier League matches...

In this case, the word *IpulShop* is a kind of compounding slang. *IpulShop* is a combining of two words, *Ipul* and *Shop*, and has a meaning. The meaning of *IpulShop* is Liverpool. *IpulShop* is one word which is the combination of two words, so that this is a compounding slang.

e. Prefixation

Prefixation is a kind of slang word that is when a bound morpheme is attached to the front of the root. This kind of slang is rare in Plesbol. Only one prefixation had been found and it is in datum 478. Here is an example:

Gimana komentarnya tentang babak pertama tadi?

What do yo think about the first half?

Layakkah Alisson jadi MOTM?

Is Alisson deserved to be MOTM?

Man of the **Memblunder**

MOTM in this caption is an acronym from *Man of the Match*, but in this case Plesbol changed the last “M” to be the word *memblunder*. *Memblunder* is a prefixation slang, because the bound morpheme “me” is added in to the front of word “blunder”. Bound morpheme “me” is Bahasa Indonesia’s morpheme. With the addition of the bound morpheme “me”, the meaning is also changed. Blunder means a mistake, meanwhile *memblunder* means the one who make a mistake. That’s why the word *memblunder* is a prefixation slang.

f. Reduplicative

Reduplicative is a kind of slang that consists of reduplication of two words which have same word or same rhyme. Here is the reduplicative slang words found in Plesbol.

Table 5

No	Reduplicative	Frequencies
1	Uka-Uka	52
2	Putih putih	2
Total		54

Prediksi netizen malam ini. Sepele banget ama **Uka Uka**

Netizens' prediction tonight. They underestimate Uka Uka.

Uka Uka here is a name given by Plesbol for Manchester City based on a serial television. It is kind of reduplicative slang where the word 'Uka' is repeated with the same word becomes Uka Uka.

g. Reversed form

Reversed form is a kind of slang that is every word pronounced backward. This type of slang is also rare in Plesbol. Only one reversed form is found, it appeared two times. Here is the example

Harry **Enak**: Ane berencana mencetak goal sebanyak mungkin.

Harry Enak: I have a plan to score as many goals as possible.

The word *Enak* in that caption is a kind of reversed form. The original meaning is Harry Kane; a professional football player for Tottenham Hotspur, but it is read backward to become *Enak*.

h. Variation

Variation is a kind of slang word that makes a new word by modifying a word base by varying its spelling. Here are variation words that found in Plesbol.

Table 6

No	Variation	Frequencies
1	Doi	27
2	Brader	2
3	Lopetetegue	2
4	Baumenyan	2
5	Mujaer	1
6	Kerbau	7
7	Baubenermulut	7
8	Romlah	2
9	Plesbolyah	3
10	Reuspect	1
11	Epertong	1
12	Gowl	1
13	Laperpool	1
14	Cempiyens	1
15	Udin	2
16	As Monika	2
17	Bajirut	2

18	Kortoa	2
19	Raspot	1
20	Linjat	1
21	Risleting	2
22	De Goa	3
Total		73

Jadwal lengkap **KERBAU** CUP nanti malam

Full schedule of KERBAU CUP tonight

Variation in this caption is the word *KERBAU*. This word is a modification word that has been modified from the word *CARABAU*. *CARABAU* to *KERBAU* actually have a little same rhyming so that this is a variation slang.

i. Word Manufacture and Fanciful Formation

Word manufacture is a kind of slang that creating a new word based on trademark purposes. Here are word manufactures that found in Plesbol.

Table 7

No	Word Manufacture	Frequencies
1	Booker T	1
2	Aryo Wahab	1
3	Apoy	14
4	Irwansyah	1
5	Dimas Anggara	1
6	Tayo	8
7	Kyuubi	3
8	Bango	5
9	Jandia Eka	2
10	Hp Cina	2
11	Akhsay Kumar	2
12	Hokage	1
13	Yadi Sembako	1
14	Chuck Norris	1
15	Brock Lesnar	5
Total		48

Perkembangan update cedera **Brock Lesnar**

Development of update injuries Brock Lesnar

The development of updated Brock Lesnar's injuries

In this case, the word manufacture slang is the words *Brock Lesnar*. *Brock Lesnar* is an athlete of professional wrestling and MMA, while in picture above is the name of professional football player from Manchester City *Kevin De Bruyne*. Plesbol wrote a caption of *De Bruyne* as *Brock Lesnar* and referred him to *Lesnar* because of they have the similar face, so that this is a word manufacture.

2. Discussion

The focus in this research is to find out what kind of slang words used by Plesbol and also the meaning of that slang. Based on finding on this research, the writer found that there are nine types of slang were used. They are, First acronym, which consists of FT, KST, HT, Php, MOTM, and AADC. Second is blending, which consists of Decul, Dedemit, Krisno, Dedentus, Mantul, Bendzucik, Romandul, Plesbol, and Garcep. Third is clipping, which consist of cul, mit, kops, met, Tot, and Liv. Fourth is compounding, which consist of mangujang, Ipulshop, BangIpul, Ayam Kampus, Ayam London, Daging Barat, Daging Penuh, Plastic Biru, Ayam Tiren, Persatuan Istana Baru, Kucing Biru, and Mang Jupri. Fifth is prefixation which only consists of one data memblunder. Sixth is Reduplicative, consists of Uka Uka and Putih Putih. Seventh is reversed form, which only consists of one data Enak. Eight is variation, which consists doi, kerbau, baubenermulut, Plesboliyah, De Goa, Brader, Lopetetegue, Baumenyan, Romlah, Udin, AS Monika, Bajirut, Kortoa, Risleting, Linjat, Raspot, Cempiyens, Laperpool, Reuspect, Epertong, and Gowl. and the last is word manufacture, which consists of Apoy, Tayo, Bango, Brock Lesnar, Kyuubi, Akhsay Kumar, HP Cina, Jandia Eka, Hokage, Yadi Semabako, Chuck Norris, Irwansyah, Dimas Anggara, Aryo Wahab, and Booker T. In addition there are six types of slang that not have been found, they are suffixation, infixation, final combining form, conversion, back-formation, and elliptic rhyming slang.

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D. CONCLUSION AND SUGGESTIONS

This study found that there are nine types of slang by Mattiello used in Instagram account Plesbol. They are acronym or initialism, blending, clipping, compounding, prefixation, reduplicative, reversed form, variation, and word manufacture and fanciful formation. Meanwhile the six others, there are suffixation, final combining forms, infixation, conversion, back-formation, and elliptic rhyming slang, are not found in Plesbol. From nine types of slang that have been found, compounding is the most used in Plesbol. Meanwhile, the least used in Plesbol is prefixation.

In this part, the writer suggests to the next researcher who wants to do the slang languages on Instagram has to explore Instagram further. The writer only do a research on an application, in the future it is possible to other researcher to do a comparison between two applications on Instagram accounts.

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