



TYPES OF ABBREVIATION USED IN *INSTAGRAM*

Anggarda Paramitha¹, Leni Marlina²

English Department

FBS Universitas Negeri Padang

anggardaparamitha212@gmail.com

ABSTRACT

Abbreviation adalah memendekkan kata atau frasa tertentu. Tujuan dari penelitian ini untuk mengelompokkan singkatan ke dalam beberapa tipe singkatan yang dikemukakan oleh Weakly (2006) dan Schendl (2001:28-29) yang dikenal dengan Types of Abbreviation. Penelitian ini termasuk dalam penelitian deskriptif berdasarkan fakta atau yang sebenarnya mengenai singkatan tersebut. Dalam hasil penelitian penulis menemukan kelima tipe abbreviation tersebut. Lima tipe tersebut ialah: tempel kata, akronim, inisial, kontraksi dan campuran. Tipe yang paling banyak di ditemukan ialah Initialism dengan persentase (41%). Penulis juga menemukan pergeseran singkatan yang lazim digunakan dalam rubrik politik di koran Kompas yakni bentuk pergeseran pada dua tipe. Dua tipe tersebut adalah: initialism dan blends. Yang paling banyak digunakan pada pergeseran singkatan ini ialah initialism (71.4%).

Kata kunci: Singkatan kata, sosial rubrik, susunan kata, sumber bahasa Inggris.

A. INTRODUCTION

In this modern era, the use of abbreviation becomes more significant. It is chosen because people want to talk more or discuss about many things but in delivering ideas they want more practice and short. In general, abbreviation is a way of communication by shortening word or phrase to be more efficient in using time or space. According to Hartman and Stork (1973:1) abbreviation is the shortening of certain forms of the language to reduce the time of effort spent on their use, both in speech and writing. Based on this, it can be seen that abbreviation is used for efficiency. Usually but not always, it consists of a latter or group of letters which is taken from of word or phrase. For example, the word "abbreviation" can itself be represented by the abbreviation "abbr", or "abbrev".

The use of abbreviation is not only in daily conversation, discussion or speech but also in writing. It is mostly found in social media especially in Instagram. If all of chatting is written completely of course it will spend much

¹ English ELLSP of English Department of FBS Universitas Negeri Padang graduated on September 2017

² Lecturer of English Department of FBS Universitas Negeri Padang



time. Instagram is one of social application that uses much abbreviation. There are many abbreviations in Instagram. The selection of Instagram as an object of the study, because when writer read a social rubric of that chatting application, writer found abbreviation phenomenon. The phenomenon is about the process of building abbreviation that does not follow the rules of forming abbreviation. So it considers light writer in grouping types of abbreviation. Instagram is a chatting application that people use for communicating each other with share their photos because of the current development.

The Instagram which is going to be object of this study is an Instagram account of random Instagram users who actively use Instagram and also the users who have many followers so that it will produce kind of abbreviation. Writer chooses the comment, hashtag or direct message on 2017 because it is the time when the data can be collected.

Based on the explanations above, there are some reasons to study phenomenon of using abbreviation in Instagram. Firstly, there is increasing of abbreviation processing that is done by commenter (people who love comment the photo that the user share in Instagram than talking). Then the using of abbreviation made readers does not have much knowledge about it. So it will cause hesitation and misunderstanding of meaning and will make ambiguity. Second, the academic reason is economical reason. Because abbreviation is more efficient in writing so it will saving more space and it will not take long time to write the information. Third, the reason is helping the reader to comprehend the point or information that the users use. After that it can influence the purpose of communication. Beside that people think that the use of abbreviation in oral or written form can destructive the original of regional language and then becomes popular in the society. Last the crucial problem is there is no explanation of the abbreviation and unsynchronized the writing of abbreviation with the rules of forming abbreviation itself, such shifting abbreviation construction. The comment on Instagram will make many types of abbreviation based on its field. are possessed by other communities. It means several typologies of personal name in one society can be either similar or different from other societies. Because of many shortened variations of word and phrase in Instagram so writer is interested to describe the types of abbreviation as found in Instagram. The each types of abbreviation it signs a creative people that like something practice.

B. RELEVANT THEORITICAL REVIEW

Language never stops to grow together with language user so there will be phenomenon of language in that formation. It is word formation. Linguists explain the word formation differently. According to Mathews (1974) a word formation is the smallest free form that may be uttered in isolation with semantic or pragmatic content (with literal or practical meaning). A word may consist of single morpheme for example: walk, finish sad, hair whereas a morpheme may not be able to stand on its own as word (in the word just mentioned, there are -s, -ness, -un-ed).

The linguists define an abbreviation differently. In general, abbreviation knows as shortened form of words or phrase. According to Hartman and Stork (1973:1), abbreviation is the shortening of certain form of the language to reduce the time and effort spent in their use, both in speech and in writing. It means that by using abbreviation writer or speaker can use their time effectively. So the major point is efficiency of time.

Abbreviation has several types. According to Schendl (2001: 28-29) abbreviation consists of five types; they are:

1. Clipping word.

Clipping word, syllable is cut off from a word. Clipping word is characteristic of shortening but the element which is moved is not affix but part of lexical items itself. For example in English fridge (*refrigerator*), memo (*memorandum*), pub (*public house*). In Indonesia is bi (*bibi*), nek (*nenek*), pa (*papa*). Scendl also said that clipping form will usually be the first syllable or two of the original, such as “exam” from examination and “doc” from doctor.

2. Blends

Blends are formed from the part of existing words and a combination of the parts of two words. For example: in English “cyborg” is bland from cybernetic and organism. In Indonesia Jubir (*juru bicara*), sumbar (*Sumatera Barat*).

3. Acronym

Acronyms are full words formed from the initial letters of other words or major parts of a compound term and pronouncing them. For example in English is SCUBA is an original acronym for self-contain underwater breathing apparatus, WASP as White Anglo-Saxon Protestan, and in Indonesia is STIKES was original acronym for *Sekolah Tinggi Ilmu Kesehatan*.

4. Initialism

It gives the name for something that is still pronounced separately. For example; in English BBC (*British Broadcasting Corporation*), PBS (*Public Broadcasting System*) and in Indonesia are KPK (*Komisi Pemberantasan Korupsi*) and OGI (*Open Government Indonesia*).

5. Contraction

Contraction is the last type of abbreviation. Constrictions are abbreviated form which letters forms the middle of the full form has been omitted, construction comes in two forms.

- a. Shortened form of word that ends in the same letter as the word itself.
- b. Short way to write two words as one by writing the two words together, leaving out one or more letters and replacing the missing letters an apostrophe.

For example: in English shouldn't (should not) can't (cannot) in Indonesia Dr (*doktor*), Dt (*datuk*). Contraction comes into two forms. First is shortened form

of a word that ends in the same letter as the word itself. Second is short way to write two words as one by writing the two words together.

So, those are some related theories that are used. It also showed the purpose of this study that it tried to see the analysis of abbreviation used in *Instagram*.

C. DISCUSSION

Schendl (2001:28-29) and Weakly (2006) state that abbreviation has some types; they are clipping word, acronym, initialism, contraction and blend. Those types were found in Instagram.

1. Clipping word

Table I: The list of forms of clipping word

No	Abbreviation Form	Full Form	Types of Abbreviation
1	Sis	Sister	Clipping Word

Sis is categorized into clipping word, because Sis is formed from process of cutting three first letters of SISTER. Process of cutting first three letters from NOMOR becomes SIS constituted process of making new word. Process of cutting NOMOR become SIS is categorized into front clipping.

2. Acronym

Table II: The list of forms of Acronym

No	Abbreviation Form	Full Form	Types of Abbreviation
1	DAE	DOES ANYONE ELSE	Acronym

DAE is included into word formation process namely acronym. This new word is produced by taking first letter from every word of “DOES ANYONE ELSE”. “D” is taken from first letter of DOES. “A” is first letter of ANYONE and “E” is also taken from first letter of ELSE. Then, those first letters are combined until make new word by using capital letter and read it or pronounce as word not spell each letter.

3. Initialism

Table III: The list of forms of Initialism

No	Abbreviation Form	Full Form	Types of Abbreviation
1	IDK	I Dont Know	Initialism

IDK is initialism of I DONT KNOW. This new word appears by taking from initial letter of every word. Letter “I” is taken from initial letter of I word. Letter “D” is cut from initial letter of DONT word and letter “K” is first letter of KNOW. Then each first letter is combined by using capital letter and read by spelling each letter.

4. Contraction

Table IV: The list of forms of Contraction

No	Abbreviation Form	Full Form	Types of Abbreviation
1	SS	Screenshot	Contraction

“SS”, it is the result of word formation process namely contraction. SS is realized from full form of SCREENSHOT. Letter “S” is first cutting of SCREENSHOT word. The Second Letter “S” is derived from middle letter of SCREENSHOT. So the cutting two words above are contracted from the SCREENSHOT that become a new word (SS) belonging to contraction.

5. Blends

Table V: The list of forms of Blends

No	Abbreviation Form	Full Form	Types of Abbreviation
1	REPOST	RESHARE POSTING	Blends

REPOST is categorized as word formation process that is blends. REPOST is formed from two syllables from RESHARE POSTING. Word formation process of abbreviation REPOST by combining first cutting syllable RE from RESHARE and first cutting syllable POST from POSTING until produce a new word namely REPOST is called blends.

The study of abbreviation in this paper is based on types of the abbreviation offered by Weakly and Schendl. They give five types of abbreviations. They are clipping word with 18 frequencies, acronym with 30 frequencies, initialism with 82 frequencies, blends with 65 frequencies and contraction with 5 frequencies. All types of abbreviation are processed by Weakly and Schendl theory. In this paper all types of abbreviations are dominated by initialism. Initialism is a type of abbreviation which is always written in capital later. It is caused by media of the research is in Instagram which write new social words. So, of course there is a lot of abbreviation which is used in users in Instagram.

2. Types of Shifting Abbreviation Forming Process

1 Initialism

Table I: The list of forms of Shifting Abbreviation in Initialism Forming Process

No	Abbreviation Form	Full Form	Types of Abbreviation
1	L4L	Like For Like	Shifting

Shifting abbreviation is an abbreviation which is out of rules of abbreviation forming. Based on the datum above it were found one shifting abbreviations forms. It happens because the construction of abbreviation above does not follow theory of schendle (2001: 28 29) and weakly (2006). For Example: L4L is abbreviated from Like For Like. Letter “L” is taken from first letter of Unit word. And number 4 presents the words of “For”. In this abbreviation construction letters and number were put together become an abbreviation. Combination of latters and number make the shifting of abbreviation construction because there is no basic rules that allowed them to be created become an abbreviation. Then, In pronouncing that abbreviation it is also different from others because it used a number in the middle (L4L) and it should be LFL.

2. Blends

Table II: the list of forms of shifting abbreviation in blends forming process.

No	Abbreviation Form	Full Form	Types of Abbreviation
1	Igers	Intagram Users	Acronym

Shifting abbreviation is an abbreviation which is out of rules of abbreviation forming. Based on the data above, it found two shifting abbreviations in blends forming. It happens because the construction of abbreviation above does not follow theory of schendle (2001: 28 29) and weakly (2006). For example: abbreviation Igers is abbreviated from Instagram Users. This abbreviation is categorized into shifting abbreviation in blends forming because in this abbreviation two letters present one word. The using of two letters in present one word in blends is in line but use the lletter which places far from the first letter is not in line with theory of schendle (2001: 28 29) and weakly (2006). Such as Letter I and g is initial letter of Instagram word and Users word is presented by letter “ers”. So the using of two letters (I and g) to present one word (Instagram) that make this abbreviation is incorrect.

In this paper a new phenomenon was found in making abbreviation, the users do not follow the rules of how to make it clearly. Such in social media of “Instagram” there are two types of shifting abbreviation forming process they are Initialism with 5 frequencies and blends with 2 frequencies. From the two types of abbreviation above initialism dominated them. It happens because in making new word the users only make with simply and the abbreviation based on the good sound not based on the theory of how to make the correct abbreviation such theory of Weakly and Schendl.

D. CONCLUSION AND SUGGESTION

Based on research finding and discussion it was found that there are many abbreviations that are used in social mdia of “Instagram”. There are five abbreviations in Instagram: clipping word, acronym, initialism, construction and blends. All types of abbreviation are used in the social media, to express funny things and etc.

In Instagram contains of abbreviation which those abbreviations can be divided in to five types. They are clipping word, acronym, blends, initialism and contraction. However it can be found some abbreviations which are not included to the types of abbreviations above because, the way of forming, and how to pronounce them are different from others. Those some abbreviations are the shifting abbreviation forming process. In Instagram there are five types of abbreviations. They are initialism 41%, and blends 32,5%, acronym 15%, clipping word 9% and contraction 2,5%. There are some types of shifting abbreviation

forming process construction in Instagram. The percentage of shifting abbreviations blend 28.6% and initialism 71.4%

Abbreviations that are found in Instagram is constructed in different ways. The first way is by cutting or clipping a word. Second, abbreviations are constructed by combining the first part of two words. Third, abbreviation are constructed by taking out the first letter of each abbreviated words become a word. Then abbreviation is also constructed by taking out the first letter of each abbreviated word, but it must not be a word. It is pronounced like spelling letter. The last way to construct abbreviation is by throwing away some letters from a word or some words. In Instagram, generally uses of abbreviations in writing word in one of writing style. Abbreviations are useful to minimize space which is provided to explain the words to the reader or users. Then, abbreviation is also used to attract the user attention.

This paper analyzes about the types of abbreviation that is used in Instagram. There are many types that can be studied from abbreviation, such as function, kinds, and forms. In this paper the writer only sees about the types and formation from abbreviation in social media. This paper is not perfect yet therefore, so the writer suggest others to conduct the relevant studies about abbreviation in different topic. And writer hopes this research can be reference in conducting the other researcher about abbreviations in specific matter such as psycholinguistics. Besides it is hoped that users of Instagram follow the rules of abbreviation processes before abbreviating some word. Do not use abbreviation too much because it can make misunderstanding information for user.

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