



THE ANALYSIS OF LANGUAGE STYLE USED IN INDONESIAN STAND-UP COMEDY SHOWS

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Abstract

This study aimed to analyze the use of language style in Indonesian stand-up comedy show. The researcher used Martin Joss's theory in 1967 about five styles of language in form of formality; frozen style, formal style, consultative style, casual style and intimate style. This study analysis what are the types and the most frequent style that are used in the Indonesian stand-up comedy shows. The form of research used is qualitative descriptive approach. The data in this research obtained from the five videos of Ridwan Remin stand-up comedy in YouTube. The result showed that there were three styles used in those videos. They were frozen style, formal style and intimate style. After the researcher counted the data, the most frequent style was the casual style with 93.96% of whole utterances. It is concluded that the use of casual style was the characteristics of Ridwan Remin in delivering humor material.

Key words: Stand-up comedy shows, Ridwan Remin, language style

A. INTRODUCTION

The use of language cannot be separated from the style of language. Language style is a beautiful language used to give effect in a way show and compare an object or other thing that is more general. Certain language styles can change and give rise to certain connotations. Language style is the way someone uses language in communication. It can be understood as a way of expressing thoughts through language in a unique and unusual way. Keraf (2010) state that language style makes us easily to apprehend any characters and personalities. It refers to the way to communicate the same information by utilizing different

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expression and related to different variations of dialect that are used detached circumstance and needs.

In doing communication, individuals as a rule utilize formal or casual language which depend on the situation they are communicating with others. Style also tells the listener to require what is being said; truly, ironically, humorously or in some other ways. Language style actually refers to the choice of linguistics frame to communicate social or creative impacts. Chaika (1982) define language style is the way people use the language in communication whether written or oral language.

Language style can be seen in live performance where someone speaks live. One of the live performances is stand-up comedy. Stand-up comedy is often called smart humor for demanding the viewers to think logically upon the words they utter. Stand Up Comedy is a new style of communicating in public spaces. It is a comedy that is performed by a person individually in front of the audience directly without using humorous attributes, comedy is only limited to the material presented through the conversation. According to Sari (2012) Stand-up Comedy could be a comedy art that is conveyed independently before a live audience. Comedians alone must be able to create the audience laugh.

According to Martin Joss (1967) there are several types of language styles, such as: Frozen Style, Formal Style, Consultative Style, Casual Style, Intimate Style. The language used in stand-up Comedy is very interesting, because apart from inviting laughter, it indirectly highlights various social phenomena such as issues of love, education, politics, etc. In delivering this material, comics usually choose the appropriate vocabulary or language, so that the audience can understand. The material presented by the comic varies depending on the theme. For example, the theme of politics and government, comics must use vocabulary or language that is slightly polite according to the intended audience. in delivering material in front of important people, comics cannot use harsh or vulgar language.

Two studies related to language styles are talk show program and facebook status. First, the study conducted by Niswa (2021) about language style used in Indonesian television talkshow programs. The finding was there were three styles used by people in those shows. They were formal style, casual style, and intimate style. Moreover, there was a study conducted by Indra and Hamzah in 2018 about analysis of language style used by teenagers that was found in some facebook status. They wanted to analyze types of language style used in facebook status and the most frequent style. the result showed that there was 70% of the whole data in their sources in form of casual style.

Based on previous research, the objects of the previous studies were talk show program and facebook status. In this study, the researcher investigates the language style found in stand-up comedy shows. The object of this research was stand-up comedy shows in Indonesia. The researcher choose to explore stand-up comedy from *Ridwan Remin* who is one of the famous young comedians who graduated from Stand-up Comedy Indonesia (SUCI) season 7 which usually airs on Kompas TV. After winning the event, he often fills talk shows on TV. It means that he has unique characteristics in delivering the material to the audiences.

B. RESEARCH METHOD

Based on the problem posed in this research, namely analyzing the language style in the Stand-up comedy video, the form of research used is qualitative descriptive techniques. This technique is the best way to describe language style used by Ridwan Remin in his stand-up comedy video. Descriptive research aims to make a systematic, factual and accurate description of the facts, characteristics, and relationships between the phenomena being investigated. The data in this research obtained from the five videos of Ridwan Remin stand-up comedy in YouTube. The source of data in this study is a comedian from Indonesia named Ridwan Remin. The videos entitle *Bahasa Daerah Terbanyak-SUCI 7, Roasting Anggota DPR, Kerennya Transportasi Online, Dicolek Setan, Ngedumel Tapi Lucu, Kok Bisa?*. The researcher downloaded and watched five videos of Ridwan Remin. After watching the video, the researcher classified some utterances based on the language styles and counted the percentage of the data.

C. RESULT AND DISCUSSION

1. Data Description

The finding shows five language style in form of formality in those videos.

| No | Types of Language Style | Frequency | % |
|-------|-------------------------|-----------|---------|
| 1 | Frozen Style | 5 | 3.36% |
| 2 | Formal Style | 4 | 2.68% |
| 3 | Consultative Style | 0 | 0.00% |
| 4 | Casual Style | 140 | 93.96% |
| 5 | Intimate Style | 0 | 0.00% |
| Total | | 149 | 100.00% |

Table above is the result of the analysis the language style used by Ridwan Remin in his stand-up comedy videos. Total data in his five videos are 149 data. The data were analyzed by counting the percentage of each style. The researcher got the highest language style is the casual style while the lowest is formal style. Both consultative style and intimate style got none in Ridwan Remin's videos.

2. Data Analysis and Findings

2.1 Types of Language Style Used in Indonesian Stand-Up Comedy Shows

1. Frozen Style

The researcher found some frozen style utterance in the Ridwan Remin's videos. It was 5 utterances or 3.36% of the whole utterances. The utterances can be seen as follows:

Datum 1

“Assalamualaikum warrahmatullahi wabarakatuh”

(Assalamualaikum warrahmatullahi wabarakatuh) – Video 1

The data is categorized as frozen style because the utterances are related to God of moslem. Those are one way for moslem people to greet the other or to start activities. The utterances have their format and can not be shortened. In this case, Ridwan Remin use those utterances to start his stand-up comedy shows as a moslem. He tried to respect his God and the audiences. It can be said that he has characteristics in starting his shows with the greeting. He uses those utterances in all of his videos or shows.

2. Formal Style

The researcher found some formal style in the Ridwan Remin’s video. It was 4 utterances or 2.68% of the whole utterances. The utterances can be seen as follows:

Datum 3

“Selamat Datang tamu undangan yang terhormat.”

(Welcome the honorable audience) – Video 1

The utterance above is a formal style because it is usually used in the formal situation like opening speech. It could not be a frozen because it does not have the wording format in saying it.

Datum 11

“Kita punya bahasa daerah terbanyak nomor dua didunia. Ada 748 bahasa daerah.”

(We get second position of the most regional languages in the world. There are 748 languages) – Video 1

The utterance is categorized as formal style because it is a fact that Ridwan Remin tried to say. It also has a subject and a predicate as a complete sentence. In the stand-up comedy script, he has the material he wants to deliver. Firstly, he delivers the fact as the setup then he delivers the jokes as punchline.

3. Consultative Style

The researcher found no consultative style used by Ridwan Remin in his show because the stand-up comedy is one-way communication that has no talks from the audiences. They just respond the show by laughing.

4. Casual Style

The researcher found that the majority utterances used by Ridwan Remin is in form of casual style. The data show that there are 140 utterances use this style. After counting the percentage, the researcher got 93.96% of his whole utterances use this style. The data can be seen as follows:

Datum 4

“Aduuhhh, waaah mbak yang tadi diledekin ya, bisa mundurin dikit mbak. Cantiknya kelewatan.”

(Ouch, wow, Mbak, who was teased, can you step back, Ms. your beauty crosses the line) – Video 1

The word Mbak indicates the use of casual style because it is a nickname that is used to call an older sister in Indonesia. There is a shortened word in the word dikit. It should be sedikit in the formal Indonesian utterance. The utterance does not show complete sentence. The utterance shows informal daily accent that people usually used in daily activity.

Datum 8

“Gue senang gitu sama tema cinta Indonesia.”

(I like the theme about love of Indonesia) – video 1

This sentence shows that the comedian used gue instead of saya. Gua in Indonesian language indicates more casual than saya. In this case, the comedian did not know or even did not have close relationship with the audience. However, he still used that pronoun which is usually used when people talk to their close friends or best friends.

5. Intimate Style

The researcher found no intimate style used by Ridwan Remin in his stand-up comedy show because he wanted to respect the audiences as strangers even though he was in the non formal show.

2.2 The Most Frequent Language Style Used in Indonesian Stand-up Comedy Show

The researcher has counted the percentage of the language style used by Ridwan Remin based on how often the style was used. After counting the data, the most frequent language style used by Ridwan Remin was the casual style. The use of casual style in Ridwan Remin’s utterances was 93.96% of whole utterances. It could be found as many as 140 utterances 149 utterances.

3. Discussion

The researcher conducted the study about language style used by Ridwan Remin in his stand-up comedy shows by using Martin Joss theory. According to Martin Joss there are five language styles in form of formality. They are frozen style, formal style, consultative style, casual style, and intimate style. The researcher wanted to analyze those style used by Ridwan Remin because he won SUCI 7 (Stand-up Comedy Indonesia 7) in Kompas TV. It means that he has unique characteristics in delivering the material to the audiences. One of unique characteristic is the use of language style.

After calculating the data, the researcher got that the most frequent style used by Ridwan Remin is the casual style. According to Joos (1967) in Zulaekho (2010), casual style is a style used in some casual situations. People who use the casual style usually have the same background of age, sex, education, social status, ethnic and etc. In this case, Ridwan Remin use language style because most of the audience in similar ages with him. In order to show his characteristic, he also uses the casual style in delivering the humor material. The way how Ridwan Remin delivered his stand-up material usually started with conveying a fact which was presented by using casual style, so that the audience could understand what the comedian was conveying. Ridwan Remin's utterances tended to be short and contained implied meaning, for example, satire on the government and satire on the organizers of stand-up comedy events.

The researcher found a study conducted by Niswa (2021) about language style used in Indonesian television talkshow programs. The finding was there were three styles used by people in those shows. They were formal style, casual style, and intimate style. Moreover, there was a study conducted by Indra and Hamzah (2018) about analysis of language style used by teenagers that was found in some facebook status. They wanted to analyze types of language style used in facebook status and the most frequent style. The result showed that there was 70% of the whole data in their sources in form of casual style. There was a study conducted by Muziatun et al (2020) about language style used in The Tonight Show talk show. By using qualitative descriptive, they analyzed that there was the most language style used by the host was the casual style.

Both studies used Martin Joss theory in form of formality (1967). The researcher concluded that there are different results of studies by using similar theory. The differences come from the sources used of each study. For example, some Talk Shows mostly use casual utterances when the topic is about something informal like jokes, lifestyle, and daily activity. The formal topic usually uses frozen or formal utterances when people are talking about politics, economics, scientifics and etc. The way Ridwan Remin deliver his joke is in form of casual style as his characteristic even though he talks about politics and government as formal topic.

According to result gained from this study, there were three language style found in Ridwan Remin stand-up comedy video using Martin Joss theory. They were frozen style, formal style, and casual style. There was no consultative style and intimate style found in his five videos. After the researcher analyzed the data, the frozen style was used by Ridwan Remin because he wanted to respect his God as a moslem and his audiences. He also wanted to greet the audience by using the style. He used the formal style in order to respect his judges and the delivered some facts as the introduction of punchline. The reason why he did not used the consultative style was because a stand-up comedy show is a kind of one-way communication. The most style used by Ridwan Remin in his utterances was the casual style. It was because he wanted to be close to the audience by using the casual utterances. There were no intimate utterances found by the researcher in Ridwan's videos. Intimate style is used in non-public situations. whereas the stand-up comedy appearance is an entertainment offering for the general public.

D. CONCLUSION AND SUGGESTIONS

1. Conclusion

There were three language styles used by Ridwan Remin in his stand-up comedy videos based on Joos's theory. There were frozen style, formal style and casual style. The most language style in form of formality was the casual style. There were 140 utterances. After counting the data, the researcher got 93.96% of the whole utterances of the source. The use of frozen style in his video were in all opening shows by using greeting that has word formation and cannot be shortened. Ridwan Remin used the formal style in order to respect his judges and audiences. There were none intimate style and consultative style found by the researcher. He used the casual style because a stand-up comedy show is a humor show. He chose to use the casual style as the most language style in his show because he wanted to draw his characteristic in delivering the humor utterances. He also wanted to have no separation between he and his audiences. The rearcher found that it was impossible to use the consultative style because a stand-up comedy is one-way communication. He did not use the intimate style because he tended to be more polite in delivering material.

2. Suggestion

The research has been concluded and there were some suggestions that the researcher expected to be done. The researcher suggested the further researchers to complete this study by using the other theories and sources. In order to make a detail analysis, further researchers were needed to conduct the depth research. It was suggested for them to conduct some studies about another stand-up comedian that has different characteristics with Ridwan Remin. The sources also could be a talk show, speech, movie and etc.

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